

Regina G. Presley

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Louisville, KY 40212
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EDUCATION

PhD Candidate, Organizational Leadership
University of Louisville Louisville, KY
2018-Present
Relevant Coursework:
Multiple Regression, Applied Statistics, Educational Leadership, Qualitative Methods, Adv. Organizational Theory

Master of Science, Sport Administration
University of Northern Colorado Greeley, CO
2007-2008
Advisor: Dr. David Stotlar

Bachelor of Arts, Sport Industry Operations
Minor, Management
Metropolitan State University of Denver Denver, CO
2003-2007

Licensed/Certified Massage Therapist (LMT/CMT)
Auto-injury Rehabilitation
Capri College Cedar Rapids, IA
1997-1998

TEACHING POSITIONS HELD

University of Louisville Louisville, KY
Department of Health and Sport Sciences & Sport Administration Program

- Highly meritorious professor designing and delivering undergraduate and graduate lecture content
- Experienced designer of training methods and implementation of distance education coursework
- Experienced supervisor of internship programming
- Experienced Undergraduate Program Coordinator
- Faculty Advisor
- International Program Coordinator
- Undergraduate curriculum coordinator.

Metropolitan State College of Denver Denver, CO
Department of Human Performance and Sport

- Highly proficient teacher of undergraduate lecture classes
- Internship program Supervisor

University of Colorado Boulder, CO
Executive Education Programs

- Built and developed academic programming for Introduction to Sport Business.

Heritage College of Health Careers Lakewood, CO

- Senior Program Coordinator
- Internship Placement Coordinator

Natural Touch Massage Inc. Denver, CO

TEACHING COURSES TAUGHT

University of Louisville

Department of Health and Sport Sciences & Sport Administration Program

Courses Taught in semester or 8-week format:

Sport Management & Leadership	2020
Academic Orientation in Health & Sport Sciences	2018-present
Sport Entrepreneurship	2015-present
Sport Ethics	2014-2015
Introduction to Sport Management	2013 -present
Senior Seminar	2013 -present
Career & Professional Development	2013 -present
Internship Supervision	2013- present

Metropolitan State College of Denver

Denver, CO

Department of Human Performance and Sport

Courses Taught in semester format:

Introduction to Sport Management	2008-2013
Sport Ethics	2008-2013
Organization, Administration & Curriculum of Sport Programs	2008-2013
Sport Media	2011-2013
Sport Venue Operations	2011-2013

University of Colorado

Boulder, CO

Executive Education Programs

Course(s) Taught:

Introduction to Business of Sport	2010
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Heritage College of Health Careers

Lakewood, CO

Courses Taught:

Anatomy & Physiology I	1998-2001
Anatomy & Physiology II	1998-2001
Business Management	1998-2001
Internships	

Natural Touch Massage Inc.

Denver, CO

Senior Stretch & Strength	2005-2007
Wellness Stretch & Strength	2005-2007
Health and Nutrition	2003-2005

EXPERIENTIAL TEACHING EXPERIENCE

CEHD Service-Learning Faculty: Berlin, Germany Special Olympics World Games	2023
Adobe Creative Educators Faculty Learning Community Co-facilitator	2021
Project Based Micro Internship Program Development (COVID 19 Internship Course)	2020
CEHD Service-Learning Faculty: UEFA European Football Championship (Cancelled due to COVID)	2020
Course partnership Louisville Sports Commission/Cross Country Classic	2019
United States Olympic & Paralympic Committee (USOPC): Experiential Learning	2019
CEHD Service-Learning Faculty: London/Gibraltar, United Kingdom: NatWest Island Games	2019
CEHD Service-Learning Faculty: Copenhagen, Denmark: Ice Hockey World Championships	2018
Course partnership Louisville Sports Commission/ Derby City Cup	2018
CEHD Service-Learning Faculty: Wroclaw, Poland: World Games	2017
CEHD Service-Learning Faculty: Amsterdam European Athletics Championship	2016
CEHD Service-Learning Faculty: Toronto Para Pan Am Games	2015
SPAD Faculty Coordinator: PGA Championship @ Valhalla Golf Club Hospitality Course	2014

WORK EXPERIENCE

University of Louisville Department of Health & Sport Sciences, Sport Administration Program Undergraduate Program Coordinator Student Academic Advisor	2013-present
Metropolitan State College of Denver Clinical Faculty, Academic Advisor Undergraduate Program Coordinator	2008-2013
Metropolitan State College of Denver Department of Marketing Sport Marketing Event Manager	2011-2013
Natural Touch Massage Inc. Business Owner/Instructor	1997-2008
Heritage College of Health Careers Instructor, Anatomy & Physiology, Business Management Senior Coordinator, Internship Placement Program	1998-2001

PUBLICATIONS

Swim, N.L., **Presley, R.G.** & Thompson, E. M. (2023). Digital Development and Technology in Sport: A Course to Improve Literacy in the Sport Management Curriculum. *Sport Management Education Journal*.

Presley, R.G., Cumberland, D.M., & Rose, K.J., (2023). Online Teaching Practices: A Comparison of Cognitive and Social Presence in Online Graduate Courses: Asynchronous vs. Synchronous Modalities. *Online Learning Journal*.

Presley, R.G. (2022). Strategies for Career Success (book chapter). *Principals and practice of sport management*. Sudbury, MA: Jones & Bartlett Publishing (7th Ed).

Shreffler, M.E., Cocco, A., **Presley, R.G.**, & Police, C. (2019). Testing the Learning Styles Hypothesis: An Assessment of the Learning Styles, Learning Approaches, and Course Outcomes in the Sport Management Classroom. University of Louisville, *Sport Management Education Journal*.

Presley, R.G. & Hambrick, M.E. (2019). Greatness is a Process: An Examination of Jay Z's Rise in the Entertainment Industry and His Future in Sports Agency. *SAGE Publishing*.

Presley, R.G. (2019). Strategies for Career Success (book chapter). *Principals and practice of sport management*. Sudbury, MA: Jones & Bartlett Publishing (6th Ed).

Presley, R.G., Shreffler, M.E., Hancock, Meg G. & Schmidt, S.E. (2017). *Issues & ethics in sport: A practical guide for sport managers* (2nd Ed.). Dubuque, IA: Kendall-Hunt Publishing.

Schmidt, S.E., Shreffler, M.E. & **Presley, R.G.** (2016). Motivations for Twitter Use: An Examination of Intercollegiate Athletes through Impression Management.

Case Study: Shreffler, M., **Presley, R.G.**, & Schmidt, S. (2015). Cases for Sport Management: Special Issue on Strategic Management in Sport Business. Crisis in the NBA: Donald Sterling's History of Racism with the LA Clippers.

Presley, R.G. (2015). Ambush Marketing (book chapter). *Intro to sport marketing*. Urbana, IL: Sagamore Publishing.

PEER REVIEWED ABSTRACTS

Presley, R.G., Cumberland, D.M., & Rose, K.J., (2021). Online Teaching Practices: A Comparison of Asynchronous vs. Synchronous Instruction. University of Louisville, *Academy of Human Resource Development*.

PRESENTATIONS

University of Louisville Celebration of Teaching and Learning: *Developing Digital Literacy in the Sport Management Classroom*. February 2023.

NASSM Conference: Digital Development & Technology in Sport: A Course Designed to Improve Digital Literacy amongst Undergraduate Sport Management Students, May 2022.

ASMA Conference: Untapped Potential: An Examination of Name, Image, and Likeness Earnings Estimates for Community College Athletes, February 2022.

AHRD Conference: Online Teaching Practices: A Comparison of Asynchronous vs. Synchronous Instruction, February 2022.

SRLA Conference: Personal Data, GeoFraming and the Privacy Rights of Sport Consumers, March 2020.

University of Louisville Celebration of Teaching and Learning: Choosing and Assessing Active Learning Teaching Innovations, February, 2020

ASMA Conference: Exploring Volunteer Learning Programs: An examination of Engagement and Skill Development of Sport Management Participants, February, 2020.

NASSM Conference: Preferential Learning in Sport Management Courses: An Assessment of Student Learning Styles, Instructional Methods, and Course Outcomes, June 2019.

Journalism School Hackathon at University of North Texas, Speaker, October 2017.

SPAD Internship Program: University of Louisville *Internship Summit*, February, 2017.

SMA National Conference: College Football Fans' Interest and Perception of the College Playoff National Championship, October 2016.

SMA National Conference: *Motivations for Twitter Use: An Examination of Intercollegiate Athletes through Impression Management*, October 2015.

NACADA Regional Conference: *Online Advising Course: Leveraging Technology in Advising to Minimize the Impact of Budget Cuts*, March, 2011.

GRANT WRITING

Cocco, A., **Presley, R.** (Co-PIs), Moorman, A.M (Investigator) & Seigfried, N. (Implementation Manager). (2021, March). *Achieving Sustained Social Impact through Sport for Tomorrow (ASSIST)*. International Sports Program Initiative submitted to the Department of State, Bureau of Educational and Cultural Affairs, Sports Diplomacy in the amount of \$2.1 M (not funded).

WORK IN PROGRESS/RESEARCH INTEREST

Presley, R.G., Swim, N., (2022) *Utilizing a Faculty Learning Community (FLC) to Develop Faculty Confidence and Competence in Use of Adobe Creative Campus Assets*, University of Louisville.

Presley, R.G. & Shreffler, M.E. (in progress). Exploring International Volunteer Learning Programs: An Examination of Engagement and Skill Development of Sport Management Participants, University of Louisville.

Presley, R.G. (in progress). Utilizing Active Learning Techniques to Develop Student Confidence and Career Readiness in Structured Mock Interviews, University of Louisville.

SERVICE: UNIVERSITY

Chair, CEHD Curriculum Committee Subcommittee	2021-2022
Chair, Cardinal Core Diversity Subcommittee	2021-2022
Adobe Creative Educators Faculty Learning Community Co-facilitator	2021
University of Louisville Cardinal Core Curriculum Committee	2020-2022
University of Louisville Cardinal Core Diversity Subcommittee	2020-2022
University of Louisville Cardinal Core Digital Literacy Subcommittee	2020
UofL Sustainability Council	2020
UofL Eco-Rep	2020
Career Services: Internship Co-Op, Member	2018
University of Louisville Career Services Council, Member	2017
University of Louisville Education Advising Executive Board	Fall 2016
University of Louisville General Education Curriculum Committee	2016
University of Louisville Residency Review Committee	2015-2016
General Education Assessment of Social & Behavioral Sciences & Cultural Diversity Reader	2015
University of Louisville Advising Assessment Committee	2015
University of Louisville Persistence to Graduation Committee	2014
University of Louisville Books-in-Common Group Discussion Leader	2013, 2017
University of Louisville Assistant Director of Undergraduate Advising Search Committee	2013
University of Louisville 2 nd Year Initiatives Committee	2013
University of Louisville SPAD Masters Admissions Committee	2013-2019
University of Louisville CHED Advising Hiring Committee	2013
University of Louisville Books-in-Common Group Discussion Leader	2013
University of Louisville Welcome Week	Fall 2013-2019
University of Louisville First Year Initiatives Committee	2013
Title III Grant Committee (MSU)	2013
Banner Relationship Management Early Alert Committee	2012
Curriculum Coordinator, COSMA Accreditation, HPS Department	2012
Orientation Planning Committee, Member	2010-2012
MSU Denver Student Judiciary Committee, Member	2009-2010
UNC Student Athletic Advisory Committee, Advisor	2007-2008
MSU Denver Student Advisory Committee, Member	2005-2006

SERVICE: COLLEGE

CEHD Service-Learning Faculty: Special Olympics: World Games, Berlin, Germany	2023
Member, CEHD Curriculum Committee Subcommittee	2021-present
CEHD Assistant Dean for Undergraduate Student Services & Strategic Enrollment Search Committee	2022
CEHD Student Academic Grievance Committee	2020
CEHD AD of Innovation and Strategic Initiatives Search Committee	2019
CEHD Curriculum Committee	2019-present
CEHD Values Refinement Committee	2019-present
CEHD Service-Learning Faculty: London/Gibraltar, United Kingdom: NatWest Island Games	2019
CEHD Standards & Admissions Committee	2018-present
CEHD Service-Learning Faculty: Copenhagen, Denmark: International Ice Hockey World Championships	2018

CEHD Service-Learning Faculty: Wroclaw, Poland: World Games	2017
CEHD Service-Learning Faculty: Amsterdam European Athletics Championship	2016
CEHD Service-Learning Faculty: Toronto Para Pan Am Games	2015
CEHD Advising Hiring Committee	2013

SERVICE: DEPARTMENT

Sport Administration Faculty (Clinical) Search Committee	2023
Sport Administration Alumni Council Co-Director	2022
Sport Administration Faculty (Clinical) Search Committee	2021
Sport Administration Faculty (Clinical) Search Committee -POSTPONED	2020
Sport Administration Faculty (Open Rank) Search Committee	2019
Sport Administration Faculty (Assistant Professor) Search Committee	2019
HSS Experiential Learning: United States Olympic Committee, Colorado Springs, CO	2019
SPAD Service-Learning: NCAA Final Four Green Team, US Bank Stadium	2019
NCAA Final Four Green Ambassador, Minneapolis, MN	2018
SPAD Service-Learning: NFL Draft/Fan Experience Nashville, TN	2018
SPAD Service-Learning: Super Bowl, Minneapolis, MN	2018
SPAD Service-Learning: NFL Draft/Fan Experience Dallas, Texas	2017
HSS Student Engagement Committee, Chair	2017-present
SPAD Hospitality Coordinator PGA Championship @ Valhalla Golf Club	2014
Curriculum Coordinator, COSMA Accreditation, HPS Department	2012

SERVICE: PROFESSION/ INDUSTRY

Sport Management Education Journal, Ad hoc Reviewer	2023
Sport Management Education Journal, Ad hoc Reviewer	2022
Sport Management Education Journal, Ad hoc Reviewer	2021

SERVICE: STUDENT LEADERSHIP

Sport Industry Operations Club, Advisor	2008-2010
MSU Denver Student Judiciary Committee, Member	2009-2010
UNC Student Athletic Advisory Committee, Advisor	2007-2008
MSU Denver Student Advisory Committee, Member	2005-2006

MEMBERSHIP/ENGAGEMENT/SERVICE: COMMUNITY

Project Based Micro Internship Program Development (COVID 19 Internship Course)	2020
Greater Louisville Inc. Business Plan Competition Judge	2018
Pride Leadership Academy, Board of Directors	2015-2016
Kentucky Derby Festival: Runner's Reunite	2015-2019
Kentucky Derby Festival: Packet Pickup	2014-2019
SPAD Service-Learning: National Wheelchair Basketball Association	2014-2018
Central High School Education Partnership	2014-2018
PGA Championship Tour, Valhalla Golf Club	2014-2019
Certified in Kentucky School Council and Budgets	2015
Atherton High School Site Based Decision Making Council Member	2013-2015
Girls on the Run of Louisville	2013
Aurora Quest Academy Accountability Committee, Chair	2006-2009
Aurora Public Schools Senate Committee on Academic Planning	2005-2006

PROFESSIONAL AFFILIATIONS

AHRD	2021-present
SRLA	2020-present
NASSM	2016-present

Sport Marketing Association	2015-2017
International Marketing Association	2007-2008
National Academic Advising Association (NACADA)	2007-2011
International Massage Association	1997-2010

CONFERENCES ATTENDED

NASSM, Atlanta, GA	2022
ASMA, Indianapolis, IN	2022
AHRD, Arlington, Virginia	2021
SRLA, Louisville, KY	2020
ASMA, Waco, TX	2020
NASSM, New Orleans, LA	2019
NASSM, Denver, CO	2016
SMA, Atlanta, GA	2015
MIT (March) Boston, MA	2012
ASPDC (Feb) Denver, CO	2012
SEME (March) Washington, DC	2011
WES Credentialing (July) San Francisco, CA	2011
NACADA (March) Albuquerque, NM	2011
NACADA (October) Denver, CO	2011
NACADA (March) Chicago, IL	2008
NCAA CHAMPS Life Skills (March) <i>Student Athlete Success Strategies</i> : Kansas City, MO.	2007
NASSM (April) Ft. Lauderdale, Florida	2006

ACHIEVEMENTS/ AWARDS

University of Louisville Student Champion	2023
University of Louisville Faculty Favorite	2020-2021
University of Louisville Men's Soccer Most Appreciated Faculty	Fall 2019
University of Louisville Faculty Favorite	2019
University of Louisville WBB Most Influential Faculty	Fall 2018
University of Louisville Faculty Favorite	2018
University of Louisville WBB Most Influential Faculty	Fall 2017
University of Louisville Faculty Favorite	Spring & Fall 2017
University of Louisville Athletics Red & Black Scholar Faculty Mentor	Fall 2017
University of Louisville Athletics Red & Black Scholar Faculty Mentor	Spring 2017
Undergraduate Advising Practice: Exemplary Advising Nominee	2016
University of Louisville Faculty Favorite	2016
Development of a SPAD Central High School Education Partnership	2015-2017
Designed Sport Entrepreneurship curriculum, Sport Administration	2015-present
University of Louisville Faculty Favorite	2015
University of Louisville Red & Black Scholar Advisor	2014
Promoted to University of Louisville SPAD Undergraduate Program Coordinator	2014-present
University of Louisville Faculty Favorite	2014
University of Louisville Faculty Favorite	2013
Designed Sport Ethics curriculum/Human Performance and Sport core class	2008-2010

REFERENCES

Clay Daughtrey
Associate Dean, School of Business
Metropolitan State University of Denver
303-556-2114
daughtre@msc.edu

Ruth Ann Nyhus
Department Chair, Metropolitan State University of Denver
Department of Human Performance and Sport
Denver, CO 80217
(303) 556-8483
rnghus@mscd.edu

Dr. Megan Shreffler
Associate Professor
University of Louisville
Sport Administration
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