

Meg Hancock, PhD

meg.hancock80@gmail.com | (502) 235-8836

Arranger | Relator | Individualization | Maximizer | Positivity

EXECUTIVE PROFILE

Compassionate, energetic leader with 20 years of experience developing human capital within diverse populations in higher education at public and private institutions. Experience in faculty affairs, academic affairs, student affairs, and intercollegiate athletics. Adept at cultivating individual and group growth strategies; leading across academic disciplines; developing creative programming and educational curricula for academic programs and professional development; revenue generation and resource allocation; promoting diversity and inclusive practices; and, establishing collaborative relationships.

SKILL HIGHLIGHTS

- Leadership development
- Empower and engage faculty & staff
- Team development
- Effective listener
- Strategic planning & decision making
- Inclusive
- Budget management
- Analytical thinking
- Written and verbal communication
- Collaboration

EDUCATION

- | | |
|--------------|---|
| Ph.D. | University of Louisville
Educational Leadership & Organizational Development
Specialization: Sport Administration |
| M.S. | Miami University
College Student Personnel/Higher Education
Concentrations: Student Development, Organizational Leadership |
| B.A. | Randolph Macon Woman's College (re-named Randolph College in 2007)
Sociology and Anthropology |

CURRENT PROFESSIONAL APPOINTMENTS

- | | |
|--|-------------------------------|
| University of Louisville, Louisville, KY
Associate Professor (with Tenure), Sport Administration
College of Education & Human Development | August 2009 to present |
| Affiliated Faculty, Center for Positive Leadership
College of Business | |
| Green & Hancock, LLC, Co-Principal | May 2022 to present |
| Anklebiters, LLC, Owner | June 2023 to present |

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PROFESSIONAL & LEADERSHIP DEVELOPMENT

2023 Riders & Elephants ECD Practitioner

Assist teams and organizations in exploring, understanding, and mapping their emotional culture.

2019 Harvard University

Graduate School of Education, Programs in Professional Education
Leading for Student Success

2019 Bluegrass Academic Leadership Academy

Eastern Kentucky University & Kentucky State University

2007 NACWAA/HERS Graduate, IUPUI, Indianapolis, IN

LEADERSHIP POSITIONS

Associate Dean, Student Success & Academic Affairs (April 2019 to December 2021)

• Achievements

- Increased undergraduate credit hour production by 5.2% from fall 2018 to fall 2020;
- Established a multi-tiered system of student support with emphasis on academic, social, well-being, and leadership;
- Hired a Director of Undergraduate Student Success, a Mental Health & Wellness Coordinator, 3 academic advisors, and reappropriated position for an academic interventionist;
- Rebranded Education Advising Student Services to Undergraduate Advising & Student Development;
- Coordinated 12-14 sections of the First-Year Experience course for CEHD and installed full-time faculty as course instructors;
- Established the Sport Professions Living Learning Community for 50 undergraduate students interested in careers in sport and fitness industries;
- Assisted department chairs in applying analytics to build efficient and fiscally responsible schedules to meet student demand;
- Supported academic departments in developing 4 academic tracks, 2 minors, and 2 certificates;
- Coordinated COVID-19 initiatives for the CEHD including the implementation of face-to-face to remote and distance education, coordinating classrooms and public spaces per CDC guidelines, and developed "Classrooms and Community"

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- Developed an enrollment dashboard inclusive of course enrollments, student major head counts, and credit hour production for department chairs and program directors.
- **Duties**
 - Strategic and long-term planning for all aspects of undergraduate student success for the College of Education and Human Development (CEHD);
 - Partner with department chairs, program directors, faculty, and others to foster a climate of academic excellence, collaboration, and interdisciplinary initiatives;
 - Implement and oversee recruitment and retention strategies for undergraduate student success;
 - Provide broad leadership for student enrollment management including recruitment, retention, and persistence;
 - Manage staff, budget, and other office functions as well as collaborate with and provide support for activities of committees advancing the college and university's academic mission.

Chair, Department of Health & Sport Sciences (2016-2019)

- **Achievements**
 - Erased a \$600,000 budget deficit and managed a 30% budget reduction with strategic enrollment and scheduling efforts
 - Increased distance education (DE) enrollment 24.8% and DE revenue streams 34% between Spring 2016 and Fall 2018
 - Established 2 distance education degrees (BS in Sport Administration; MS in Sport Administration)
 - Created a Leadership Roundtable for faculty to develop leadership capacity in the Department and College.
 - Orchestrated a departmental move to a new 18,000 square foot facility including 30 offices, 5 labs, 3 gymnasiums, and 3 classrooms
 - Implemented a 4-part diversity and inclusion program for faculty and students; received \$400 in matching funds from the College of Education and Human Development to support faculty professional development
 - Supported faculty in obtaining over \$250,000 in grant funding.
- **Program Accreditations & Rankings**
 - Continued accreditation for Health & Human Performance (CoAES/ CAAHEP)
 - MS, Exercise Physiology ranked #1 in US, Sport Management Degree Guides (Exercise Physiology/Exercise Science/Kinesiology) (2019)
 - Continued national accreditation Sport Administration (COSMA)
 - BS, Ranked 3rd in US, Sport Management Degree Guides (2019)
 - MS, Ranked 4th in US; 27th in world by EdUniverse (2018)

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- MS, Ranked 13th in North America; 18th in the world by Sport Business Course (2018)
- **Duties**
 - Provided oversight for the day-to-day operations of the largest academic department in the College of Education and Human Development consisting of 1100+ students
 - Supervised 25 full-time faculty, 35+ part-time faculty, 3 staff members
 - Coordinated revenues, expenditures, and special project allocations for a \$3,400,000 budget
 - Organized and manage the HSS Action Planning process in conjunction with the UofL College of Education and Human Development Strategic Plan
 - Strategized with faculty to identify opportunities for addressing programmatic needs, enrollment issues, and resource allocation

Other Administrative Appointments and Responsibilities in SPAD

SPAD Master's Program, Director (2013 to 2015)

- Collaborated with UofL Athletics administration to formalize a 20-position internship program with University of Louisville Athletics (ULAA) and adidas worth over \$600,000 in student scholarships and professional development experience
- Advised approximately 30 Sport Administration Master's students
- Increased applications 25% in first year of coordinating program
- Increased cohort size 25% in one year

Additional program responsibilities (2012 to 2015):

- Served as faculty advisor for Sport Administration Association (student organization)
- Advise 8 graduate students enrolled in the Masters of Arts in Higher Education program.
- Co-coordinator for COSMA Accreditation candidacy application and self-study.
- Advised 70 undergraduate students and 30 Master's students

Faculty, Cadre & Faculty Development (May 2016 to July 2016)

United States Army Cadet Command

Lecturer (2011 to 2012)

- Taught undergraduate and graduate lecture classes and supervise internships.
- Taught large lecture class of 90+ students, and serve as faculty advisor for student organization. Advise approximately 75 undergraduate students.
- Co-coordinator for COSMA Accreditation candidacy application and self-study.

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Graduate Research Assistant/Teaching Assistant (2009 to 2011)

- Teaching duties included lecturer for undergraduate core classes, team teaching for special topics graduate/undergraduate class, teaching assistance for undergraduate and graduate classes, and intern supervision.
- Research duties included literature review and budget development for two grant proposals, one federal competitive grant, and one international grant. Also assisted with several research projects related to Sport for Development and Peace.

Dartmouth College, Hanover, NH

2005 to 2009

Assistant Dean of First-Year Students/ Director of Orientation (July 2008 to July 2009)

Implemented activities, programs, and policies designed to aid first-year students in their adjustment to a select, diverse, and highly competitive liberal arts environment. Planned and coordinated a comprehensive orientation program and first-year programming initiatives related to orientation goals and objectives.

- Managed budget of nearly \$70,000 and allocated funds to departments and programs responsible for orientation programs
- Advised and prepared first-year students involved in major misconduct for appearance before the College Committee on Standards
- Adjudicated students involved in minor misconduct
- Consulted with faculty members, administrators, and parents about individual students and applicable College policies.

Assistant Athletic Director for Student Enhancement (May 2006 to July 2008)

Initiated, developed, and implemented academic and life skills programming for nearly 1,000 student-athletes. Collaborated regularly with athletic administration, campus offices, and 34 varsity coaches to facilitate and promote workshops and speakers.

- Coordinated the T.E.A.M. Concept Leadership Academy, Team Faculty Advisor Program, community service programs, and professional development sessions for coaches and athletic training staff
- Administered programming and administrative budget of \$60,000+
- Advised the Student-Athlete Advisory Committee (SAAC)

Community Director (July 2005 to June 2006)

Provided direct supervision for 6 co-educational residential facilities housing more than 360 students. Assessed and addressed student needs through cultural, educational, and social programming.

- Supervised 12 undergraduate advisors and one graduate advisor
- Participated in in-hall crisis intervention when necessary
- Conducted in-hall judicial hearings and administer judicial sanctions
- Administered budget of \$15,000+

Hancock 5

*authored with a student

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RESEARCH AND SCHOLARLY ACTIVITIES

Publications

Peer Reviewed Journals

1. Kluch, Y., **Hancock, M. G.**, Siegfried, N., Brown, L. E. C., Ferguson, T. L., & Frederick, E. L. (2024). "You always had to be very careful:" Mapping civil leisure constraints for collegiate athletes engaging in social media activism. *Leisure Sciences*, 1–22. <https://doi.org/10.1080/01490400.2024.2372798>
2. **Hancock, M.G.**, Pitcock, B., & King, K.M. (2024). Inclusive programs, places, and policies for LGBTQ+ youth in sports. *ACSM's Health & Fitness Journal*.
3. **Hancock, M.G.** (2024). Tackling Bias in Sport. *Vanderbilt Journal of Entertainment and Technology Law (JETLaw)*, 26(2), 329-346.
4. Green, E.,* & **Hancock, M. G.** (2023). "Is he my boss? I don't know:" The role of the sport supervisor in NCAA Division I intercollegiate athletics. *Journal of Issues in Intercollegiate Athletics*, 16, 557-580.
5. Darwin, L., & **Hancock, M. G.**, & Williams, S.* (2021). Perceptions of the sport leadership labyrinth through the career pathways of intercollegiate women administrators. *SN Social Sciences*, 1(12), 1-23.
6. Schmidt, S. H.*, **Hancock, M. G.**, & Frederick, E. L. (2021). Credible and salient: Examining frame resonance through Athlete Ally. *Sport in Society*, 1-17. (2021 IF 1.45; 5-year IF, 1.254)
7. Simmons, J., Grappendorf, H., & **Hancock, M. G.** (2020). "I will go to the game, while you stay home with the kids:" Gender role expectations and fan-family conflict. *Global Sport Management Journal*.
8. Schmidt, S.,* **Hancock, M. G.**, & Frederick, E. (2020). Examining Athlete Ally through resource mobilization theory. *Journal of Sport & Social Issues*, 44(3), 214-234. (2019 2-year IF: 1.939; 5-year IF, 2.538).
9. Simmons, J. M., Grappendorf, H., & **Hancock, M.** (2020). How do sport fans cope with the consequences of fan-family conflict? *Journal of Sport Behavior*, 43(1), 120-143.

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10. **Hancock, M. G.**, Balkin, R. S., Reiner, S. M, Williams, S.*, Juhnke, J., & Hunter, Q.* (2019). Examination of life balance, personality, and work addiction in NCAA athletic administrators & coaches. *The Career Development Quarterly*, 67, 264-270. (2019 2-year IF: 1.518; 5-year IF, 2.042; *h* index:46)
11. Huml, M. R., **Hancock, M. G.**, & Hums, M. A. (2019). Athletics and academics: The relationship of athletic identity sub-constructs to educational outcomes and college athlete demographics. *Journal of Issues in Intercollegiate Athletics*, 12, 46-62. (2019 1-year IF: 2.60; 5-year IF, 2.27; *h* index:46)
12. Huml, M. R., **Hancock, M. G.**, Bergman, M. J., & Hums, M. A. (2019). Student-athletes performing community service: Examination of community service motivation and athletic department involvement. *Social Science Quarterly*. (2019 2-year IF: .868; 5-year IF, 1.399; *h* index:46)
13. Huml, M., Bergman, M., Newell, E., & **Hancock, M. G.** (2019). From the playing field to the classroom: The academic challenges for athletes in higher education. *Journal for the Study of Sports and Athletes in Education*, 13(2), 97-115.
14. **Hancock, M. G.**, Darvin, L., & Walker, N. (2018). Beyond the glass ceiling: Sport management students' perceptions of the leadership labyrinth. *Sport Management Education Journal*, 12(2), 100-109.
15. **Hancock, M. G.**, Cintron, A., & Darvin, L*. (2018). Socialization to careers in intercollegiate athletics: A comparison of men and women. *Women in Sport and Physical Activity Journal*, 26(1), 12-22.
16. Huml, M., **Hancock, M. G.**, Weight, E. A., & Hums, M. A. (2018). Building a Community Service Motivation Model: Exploring the relationship between athlete identity, organizational philosophy, and community service. *Journal of Issues in Intercollegiate Athletics*, 11, 189-213.
17. Simmons, J., Grappendorf, H., & **Hancock, M. G.** (2018). Exploring perceptions of fan-family conflict: New insights into typologies, directionality, and contributors. *International Journal of Sport Management*, 19(2), 163-185.
18. **Hancock, M. G.**, Grappendorf, H., Wells, J., & Burton, L. (2017). Career Breakthroughs of Women in Intercollegiate Athletic Administration: What is the Role of Mentoring? *Journal of Intercollegiate Sport*, 10, 184-206.

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19. Greenwell, T. C., Simmons, J., **Hancock, M. G.**, Shreffler, M., & Thorn, D. (2017). The effects of sexualized and violent presentations of women in combat sport. *Journal of Sport Management*, 31(6), 533-545. **(Impact Factor: 1.090; 5-year Impact Factor: 1.329)**
20. Svensson, P., **Hancock, M. G.**, & Hums, M. A. (2017). Elements of capacity in youth development nonprofits: An exploratory study of urban sport for development and peace organizations. Accepted to *VOLUNTAS*, 28(5), 2053-2080. **(Impact Factor: 1.302)**
21. Huml, M., Svensson, P., & **Hancock, M. G.** (2017). Community service in intercollegiate athletics: A student involvement approach to college athlete engagement. *Journal of Issues in Intercollegiate Athletics*, 10, 101-121.
22. Darvin, L.,* Cintron, A.,* & **Hancock, M. G.** (2017). Por que jugar? Sport socialization among Hispanic/Latina female student athletes. *Journal of Amateur Sport*, 3(2), 27-54.
23. Greenwell, T. C., Simmons, J., **Hancock, M. G.**, & Thorn, D. (2017). Consumers' attraction to sport: Differences between physical aggression and violence. *International Journal of Sport Management*, 18(2), 259-274.
24. **Hancock, M. G.**, & Hums, M. A. (2016). "A leaky pipeline?" Perceptions of barriers and supports of female senior-level administrators in NCAA Division I athletic departments. *Sport Management Review*, 19, 198-210. **(3-year Impact Factor: 3.516; 5-year IF: 3.509)**
25. Svensson, P.,* **Hancock, M. G.**, & Hums, M. A. (2016). Examining the educative aims and practices of decision-makers in sport for development and peace organizations. *Sport, Education, and Society*, 21(4), 495-512. **(Impact Factor: 1.667; h-index: 42)**
26. Shreffler, M., **Hancock, M. G.**, & Schmidt, S.* (2016). Self-representation of female athletes: A content analysis of athlete avatars. *International Journal of Sport Communication*, 9(4), 460-475. **(h-Index: 21)**
27. **Hancock, M. G.**, & Hums, M. A. (2015). Career goals and expectations of female senior level administrators in NCAA Division I athletic departments. *Global Sport Management Journal*, 3(1), 21-42.

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28. Shreffler, M., **Hancock, M. G.**, & Schmidt, S.* (2015). Organizational representation through Twitter: An examination of the WNBA. *Global Sport Management Journal*, 3(3), p. 42-52.
29. Greenwell, T. C., **Hancock, M. G.**, Thorn, D., & Simmons, J. (2015). The effects of gender and social roles on the marketing of combat sport. *Sport Marketing Quarterly*, 24(1), 19-29. **(h-Index: 49)**
30. Svensson, P.,* Huml, M.* , & **Hancock, M. G.** (2014). Exploring intercollegiate athletic department-community partnerships through the lens of community service organizations. *Journal of Higher Education Outreach and Engagement*, 18(4), 97-128. **(2.4% acceptance rate)**
31. Huml, M.,* **Hancock, M. G.**, & Bergman, M. (2014). Additional support or extravagant cost? Student-athletes' perceptions on athletic academic centers. *Journal of Issues in Intercollegiate Athletics*, 7, 410-430. **(19.7% acceptance rate)**
32. Huml, M.,* Svensson, P. G.,* & **Hancock, M. G.** (2014). Exploring the role of educational institutions in student-athlete community engagement. *Journal of Issues in Intercollegiate Athletics*, 7, 224-244. **(19.7% acceptance rate)**
33. **Hancock, M. G.**, & Greenwell, T. C. (2013). The selection of a sport management major: Factors influencing student choice from a consumer-oriented perspective. *Sport Management Education Journal*, 7, 24-35. **(22% acceptance rate)**
34. **Hancock, M. G.**, Lyras, A., & Ha, J. P.* (2013) Sport for development programs for girls and women: A global assessment. *Journal of Sport for Development*, 1(1).
35. Greenwell, T. C., Crawford, S. Z., **Hancock, M. G.**, & Stoll, J. (2013). Peer leadership and ethical conduct: Team captains' perceptions of NCAA athletic conference codes of ethics. *Journal of Issues in Intercollegiate Athletics*, 6,174-193. **(19.7% acceptance rate)**
36. **Hancock, M. G.**, & Hums, M. A. (2011). Participation by transsexual and transgender athletes: Ethical dilemmas needing ethical decision-making skills. *Journal of the International Council of Sport Science and Physical Education (ICCSPE) Bulletin*, 62.

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Books

1. Miller, J., **Hancock, M. G.**, & Shreffler. (under contract for Spring 2024). *Sport Business as a Profession*. American Press.
 - i. Sole author of 5 chapters
 1. Career Competencies in Sport Business
 2. Diversity in Sport Organizations
 3. Leadership and Management in the Sport Industry
 4. Sport Governance
 5. Sport and Social Issues
2. Presley, R., Shreffler, M., **Hancock, M. G.**, Siegfried, N., Cocco, A. (under contract, Anticipated spring 2024). *Ethical Issues in the Sport Industry* (3rd Ed.). Kendall Hunt. ** All authors equal contribution.
3. Presley, R., Shreffler, M., **Hancock, M. G.**, & Schmidt, S. (2016 & 2017). *Ethical Issues in the Sport Industry* (1st & 2nd Ed.). Kendall Hunt. ** All authors equal contribution.

Book Chapters, Case Studies, White Papers

1. **Hancock, M.G.**, Green, E.R., Shuck, B., & Thorne, M. (2023). Compassionate leadership in college athletics: "It's a competitive advantage" (White paper). ACC Innovation Initiative.
2. **Hancock, M.G.** (2023) Bellarmine on the Brink. Case study written for D1Classroom and D1Ticker.com.
3. **Hancock, M.G.** (2023). Branding and the NWSL. Case study written for D1Classroom and D1Ticker.com.
4. **Hancock, M.G.** (2023). Leveraging Social Media for Social Activism: The Impact on Student-Athlete Name, Image, and Likeness (NIL). Case study written for D1Classroom and D1Ticker.com.
5. Frederick, E., Kluch, Y., Cardoso-Brown, L. E., Ferguson, T. L., **Hancock, M. G.**, & Siegfried, N. (2022). How can student-athletes utilize their social media platforms for systemic change? Developing an evidence-based leadership program for strategic social justice communication (White paper). ACC Innovation Initiative.

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6. Grappendorf, H., **Hancock, M. G.**, & Cintron, A. (2019). She shoots; she doesn't score: Inequalities that persist with the U. S. women's soccer team. In B. Pitts & J. Zhang (Eds.), *Global Sport Management: Contemporary Issues and Inquiries*. World Association for Sport Management (WASM) series. London, England: Routledge.
7. Cintron, A., Grappendorf, H., & **Hancock, M. G.** (2019). The state of media coverage of women's soccer in the United States and beyond. In B. Pitts & J. Zhang (Eds.), *Global Sport Management: Contemporary Issues and Inquiries*. World Association for Sport Management (WASM) series. London, England: Routledge.
8. Wells, J., & **Hancock, M. G.** (2017). Networking, sponsoring, mentoring: Strategies to support women in leadership. In L. Burton & S. Leberman (Eds.) *Women in Sport Leadership*. Routledge.
9. Shreffler, M., Schmidt, S.,* & **Hancock, M. G.** (2016). "We got next": An examination of the past and future of the WNBA. B. Pitts (Ed.) *Case Studies in Sport Marketing* (4th ed.). Morgantown, WV: Fit Publishing.
10. **Hancock, M. G.**, & Hums, M. A. (2014). Leadership and ethics in sport. In J. F. Borland, G. M. Kane, & L. J. Burton (Eds.) *Sport Leadership in the 21st Century*. Jones and Bartlett Learning.
11. Hums, M. A., & **Hancock, M. G.** (2012). Sport management: Bottom lines and higher callings? In A. Gillentine, R. E. Baker, & J. Cuneen (Eds.) *Critical Essays in Sport Management: Exploring and Achieving a Paradigm Shift*. Scottsdale, AZ: Holcomb Hathaway.

Invited Publications & Reviews

1. **Hancock, M.G.** (2021). Book review. *Conversations to Change Teaching. Learning and Teaching: The International Journal of Higher Education in the Social Sciences*.
2. **Hancock, M.G.** (2016). Book review. *Cheated: The UNC Scandal, the Education of Athletes, and the Future of Big-Time College Sports. Journal of Issues in Intercollegiate Athletics*, 9, v-vii.

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GRANT FUNDING and AWARD ACTIVITIES

Taylor, E., **Hancock, M.G.** [Principal Investigator], Green, E.R., & Giddings, A. Impacts of organizational culture on employee turnover. Atlantic Coast Conference Innovation Initiative Grant. **Funded, \$6,800.**

Kluch, Y., **Hancock, M. G.** [Co-Principal Investigator], Frederick, E., Wooten, K. (2023). Allyship in action: Developing a leadership program to engage white student-athletes as allies for racial justice at predominantly white institutions (PWIs). NCAA. Not funded: \$32,000.

Hancock, M. G. [Principal Investigator], Green, E., & Shuck, B. (2022) Compassionate leadership in college athletics. ACC-CRIA Innovation Initiative. **Funded, \$5,900.**

Darvin, L. & **Hancock, M.G.** Women college athlete perceptions of name, image, and likeness (NIL) support, education, and opportunity. ACC-CRIA Innovation Initiative. Not funded, \$3,000.

Frederick, E., Kluch, Y., Cardoso-Brown, L. E., Ferguson, T. L., **Hancock, M. G.**, & Siegfried. (2021) How Can Student-Athletes Utilize Their Media Platforms for Systemic Change? Developing an Evidence-Based Leadership Program for Strategic Social Justice Communication. ACC-CRIA Innovation Initiative. **Funded, \$5,166.**

Miller, K., Osborne, B., Pauline, G., **Hancock, M. G.** (2021). Experiences of Graduate Transfer Student-Athletes. ACC-CRIA Innovation Initiative. **Funded, \$1,200.**

Green, E. R.*, & **Hancock, M. G.** (Principal Investigator) (2021). The team behind the team: Examining organizational culture in NCAA Division I athletic departments. COSMA. **Funded, \$1,250.**

Green, E. R.,* **Hancock, M. G.** (Principal Investigator), Shuck, B. (2020). The team behind the team: Examining organizational culture in NCAA Division I athletic departments, Atlantic Coast Conference. Not funded, \$3,000.

Hancock, M. G., (Sub-recipient PI), Hums, M. A., & Moorman, A. (2017). Sports visitor and sports envoy program. Department of State. Not funded, \$24,168, FY2018. Lubbock, Texas: Texas Tech University.

Sun, J. C. (Principal Investigator & Project Director), Jean Marie, G. (Co- Principal Investigator), **Hancock, M. G.** (Co-Investigator), et al. (2016). Cadre and faculty

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development course 2016: Pilot project. Funded by the U.S. Department of the Army, Training and Doctrine Command, **\$848,000, FY2016 to FY2017**. Fort Eustis, VA: U.S. Army Training and Doctrine Command.

Cintron, A.,* & **Hancock, M. G.** (faculty advisor) (2016). Por que jugar? Sport socialization among Hispanic/Latina female student athletes. CODRE SIGS Diversity grant. Funded, \$510.

Huml, M.,* Hums, M. A., and **Hancock, M. G.** (2015). Motivations and benefits of student athletes performing community service. Corporation for National and Community Service. Not funded, \$46,349.

Hancock, M. G., Wells, J., Burton, L. & Grappendorf. (2015). Political skill and career success of women in intercollegiate athletic administration. Women in Education. University of Louisville. Not funded, \$1650.00.

Hancock, M. G., Wells, J., Burton, L. & Grappendorf. (2015). Political skill and career success of women in intercollegiate athletic administration. Diversity in Sport and Physical Activity Grant. Texas A&M University. Not funded, \$2321.00.

Hancock, M. G., Wells, J., Burton, L. & Grappendorf. (2014). Women in leadership research. Funded by the National Association of Collegiate Women Athletic Administrators in the amount of \$2676.

Hancock, M. G. (2014). Exploratory study on the career exploration and professional engagement of female student athletes. Intramural Research Incentive Grant. University of Louisville. Not funded, \$2,800.

Hancock, M. G. (2014). Career exploration and professional engagement of female student athletes. NCAA Innovations in Research and Practice grant. Not funded, \$48,182.

Hancock, M. G., & Greenwell, T. C. (2014). Physical or violent: Perceptions of combat sport. College of Education and Human Development Research & Faculty Development grant. Not funded, \$1,000.00.

Hancock, M. G., & Hums, M. A. (2013). Career Comparisons of Men and Women in Intercollegiate Athletic Administration. Intramural Research Incentive Grant. University of Louisville. Not funded, \$4,634.56.

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Hancock, M. G. (2012). Diversity in Sport and Physical Activity Grant. Funded by Texas A&M University in the amount of \$750.

Hancock, M. G. (2011). Dr. M. Celeste Nichols Professional Development Award. Funded by the University of Louisville Women's Center in the amount of \$420.

Lyras, A. & **Hancock, M. G.** (2010). Youth I.D.E.A.L.S. Bureau of Educational and Cultural Affairs (ECA): International Sports Programming Initiative. Unfunded, \$337,184.

Lyras, A., **Hancock, M. G.**, & Ha, J. (2009). Olympism, Peace, and Development: Governance, theory, and practice. Postgraduate research program, International Olympic Committee. Unfunded, \$10,000.

ACADEMIC PRESENTATIONS

1. Ward, J.*, Hums, M.A., **Hancock, M.G.**, King, K., Ingle, K., & Damon, Z. (2024, May). Bouncing forward: A phenomenological exploration into team sports perceived impact on resilience in military veterans living with PTSD. Presented at the annual North American Society for Sport Management Conference, Minneapolis, MN.
2. Martinez, K.*, **Hancock, M.G. (advisor)**, & Keaton, A. (2024, May). Gendered logics influence on transphobia in sport. Presented at the annual North American Society for Sport Management Conference, Minneapolis, MN.
3. Swim, N.*, Hums, M.A., **Hancock, M.G. (advisor)**, & Alagaraja, M. (2024, May). Where are all the women?: Using role congruity theory to explore the experiences of women attaining the interscholastic athletic director role. Submitted to the annual North American Society for Sport Management Conference, Minneapolis, MN.
4. **Hancock, M.G.**, Green, E.R., & Thorne, M. (2024, April). Compassionate leadership in college athletics: "It's a competitive advantage." Submitted to the College Sport Research Institute Conference, Columbia, South Carolina.
5. **Hancock, M. G.**, Green, E., & Shuck, B. (2023, May). Perceptions of compassionate leaders in intercollegiate athletic departments. To be presented to the annual North American Society for Sport Management Conference, Montreal, Quebec, Canada.

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6. Green, E. & **Hancock, M. G.** (2023, May). An examination of the relationship between the sport supervisor and the head coach in NCAA Division I athletics. To be presented to the annual North American Society for Sport Management Conference, Montreal, Quebec, Canada.
7. Green, E. R., **Hancock, M. G.**, Cocco, A. (2023, March). Examining the organizational culture of an NCAA Division I intercollegiate athletic department: A longitudinal study. To be presented to the College Sport Research Institute Conference, Columbia, South Carolina.
8. Green, E. R., & **Hancock, M. G.** (2023, March). "Is he my boss? I don't know": The role of the sport supervisor in NCAA Division I intercollegiate athletics. To be presented to the College Sport Research Institute Conference, Columbia, South Carolina.
9. Kluch, Y., Cardoso-Brown, L. E., Ferguson, T., Siegfried, N., **Hancock, M.**, & Frederick, E. (2023, March). How do collegiate athletes utilize their media platforms for systemic social change? Submitted to the International Association for Communication & Sport. Barcelona, Spain.
10. Swim, N.*, Cocco, A., & **Hancock, M. G.** (2021, February). Investigating the Glass Cliff Phenomena in NCAA Division I Women's Basketball. Presented to the Applied Sport Management Association Conference (virtual due to COVID-19).
11. Williams, S.* & **Hancock, M. G.** (2020, May). The Division I Men's Basketball Transfer Redshirt Requirement: Hurting or Helping Black Student-Athletes? Accepted for the annual North American Society for Sport Management Conference, San Diego, California.
12. Grappendorf, H., **Hancock, M. G.**, Grube, A. J., & Veraldo, C. (2020, February). The salary negotiation experiences of female sport management professors. Accepted for the annual Global Sport Business Association Conference, Cozumel, Mexico.
13. Grappendorf, H., Grube, A., & **Hancock, M. G.** (2019, March). Are we asking? Are they offering? Salary negotiations by female sport management professors. Presented to the annual Global Sport Business Association Conference, Cozumel, Mexico.

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14. Schmidt, S.,* & **Hancock, M. G.** (faculty advisor, 2018 June). An examination in to the tactics employed by a sport advocacy organization to retain athlete constituents. Presented at the annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
15. Darvin, L.*, Williams, S.,* & **Hancock, M. G.** (2018, June). Myth or reality? Athletic administrators' perceptions of the sport industry leadership labyrinth. Presented at the annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
16. Moorman, A., **Hancock, M. G.**, Popp, N. (2018, June). Employee perceptions of salary equity and fairness in response to university athletic departments' fair labor standards act compliance. Presented at the annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
17. **Hancock, M. G.**, & Grappendorf, H. (2018, March). Message board posting when a female AD is hired: How many "isms" can we find? Presented to the annual Global Sport Business Association Conference, Cozumel, Mexico.
18. **Hancock, M. G.**, & Darvin, L.* (2017, May). Sport management students' perceptions of the glass ceiling. Presented at the annual North American Society for Sport Management Conference, Denver, CO.
19. **Hancock, M. G.**, Grappendorf, H., & Simmons, J. (2017, May). Gender roles and fan family conflict. Presented at the annual North American Society for Sport Management Conference, Denver, CO.
20. Huml, M., **Hancock, M. G.**, & Hums, M. A. (2017, April). Citizen-Athlete: The Relationship Between Community Service and Athletic Identity. Presented at the 2017 AERA Annual Meeting, San Antonio, Texas.
21. **Hancock, M. G.**, & Balkin, R. (2017, February). Personality and Life Balance of Intercollegiate Athletic Administrators & Coaches. Presented at the 2017 Global Sports Business Association Conference, Cozumel, Mexico.
22. Grappendorf, H., Simmons, J. M., & **Hancock, M. G.** (February 2017). "I just want them to leave me the fuck alone." A Qualitative Investigation of the Consequences Associated with Fan-Family Conflict. Presented at the 2017 Global Sports Business Association Conference Cozumel, Mexico.

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23. Svensson, P., **Hancock, M. G.**, & Hums, M. A. (2016, June). Infrastructure Starvation? A Qualitative Inquiry of Sport-Based Nonprofits in Urban Settings. Presented at the 12th International Conference of the International Society for Third Sector Research (ISTR). Stockholm, Sweden.
24. Darvin, L.,* Cintron, A.,* & **Hancock, M. G.** (faculty advisor, 2016, June). Socialization of Latino women to sport. Presented at the annual North American Society for Sport Management Conference, Orlando, FL.
25. Simmons, J., **Hancock, M. G.**, & Grappendorf, H. (2016, June). Fan-family conflict. Presented at the annual North American Society for Sport Management Conference, Orlando, FL.
26. **Hancock, M. G.**, Wells, J., Burton, L., & Grappendorf, H. (2016, June). Mentoring as a predictor of career satisfaction for women administrators in intercollegiate athletics. Presented at the annual North American Society for Sport Management Conference, Orlando, FL.
27. Grappendorf, H., **Hancock, M. G.**, Burton, L., & Wells, J. (2016, February). Collaboration in sport management: Time to examine the dynamics? Presented at the Global Sport Business Association Conference. Nassau, Bahamas.
28. Schmidt, S.,* Cintron, A.,* Park, J.,* & **Hancock, M. G.** (2015, November). Black lives matter: Race, sport, activism, and social change. Presented at the North American Society for the Sociology of Sport, Sante Fe, NM.
29. Svensson, P. G.,* **Hancock, M.**, & Hums, M. (2015, November). Examining the educative aims and practices of decision-makers in sport for development and peace organizations. Presented at the Association for Research on Nonprofit Organizations and Volunteer Action, Chicago, IL.
30. Svensson, P. G.,* Hums, M., & **Hancock, M.** (2015, November). "It's hard to have a salad without a green": Exploring financial capacity in sport for development and peace organizations. Presented at the Association for Research on Nonprofit Organizations and Volunteer Action, Chicago, IL.
31. Greenwell, T. C., Simmons, J., **Hancock, M. G.**, Shreffler, M., & Thorn, D. (2015, October). Presentations of women in violent sport. Presented at the annual conference of the Sport Marketing Association, Atlanta, Georgia.

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32. Shreffler, M., & **Hancock M. G.** (2015, February). Organizational Representation through Twitter: An Examination of the WNBA. Presented at the 2015 Global Sports Business Association Conference. Nassau, Bahamas.
33. **Hancock, M. G.**, Calabrese, R., & Greenwell, T. C. (2014, October). Tale of the T.A.P.E.: The use of tweets in understanding fan perceptions of MMA fighters. Presented at the annual conference of the Sport Marketing Association, Philadelphia, PA.
34. Greenwell, T. C., Calabrese, R., & **Hancock, M. G.** (2014, October). Using social media to generate insight into athlete brand influences. Presented at the annual conference of the Sport Marketing Association, Philadelphia, PA.
35. **Hancock, M. G.**, Hums, M. A., & Cintron, A. M.* (2014, May) Men and women in intercollegiate athletic administration: Career callings or career compromise. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
36. Shreffler, M., & **Hancock, M. G.** (2014, May). Self-representation of female athletes: A content analysis of athlete avatars. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
37. Huml, M.* (faculty advisor) (2014, May). Community service and college athletics: The philosophy of student-athlete engagement for NCAA athletic departments. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
38. Greenwell, T. C., **Hancock, M. G.**, Thorn, D., & Simmons, J. (2013, October). Perceptions of women in marketing combat sports. Presented at the annual conference of the Sport Marketing Association, Albuquerque, New Mexico.
39. Svensson, P. G.* & Huml, M.* (faculty advisor). The impact of student-athlete community service partnerships on community agencies. Presented at the annual conference of the North American Society for Sport Management, Austin, Texas.
40. Greenwell, T. C., Thorn, D., Simmons, J., & **Hancock, M. G.** (2013, June). Marketing violence in sport. Presented at the annual conference of the North American Society for Sport Management, Austin, Texas.

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41. **Hancock, M. G.** (2012, November). Using career development theory to understand impacts of organizational structures on women in the sport industry. Presented at the annual conference of the North American Society for the Sociology of Sport, New Orleans, Louisiana.
42. **Hancock, M. G.,** & Greenwell, T. C. (2012, May). The selection of a sport management major: Factors influencing student choice from a consumer-oriented perspective. Presented at the annual conference of the North American Society for Sport Management, Seattle, Washington.
43. **Hancock, M. G.,** & Hums, M. A. (2012, May). Women in intercollegiate athletics: An exploration of the career development of female assistant and associate athletic directors. Presented at the annual conference of the North American Society for Sport Management, Seattle, Washington.
44. **Hancock, M. G.,** & Hums, M. A. (2011, June). If you build it, will they come?: A demographic assessment of sport management graduate and undergraduate students. Presented at the annual conference of the North American Society for Sport Management, London, Ontario, Canada.
45. **Hancock, M. G.,** Mahoney, T. Q., Hambrick, M. E., & Moorman, A. M. (2011, March). "After I complained...": An analysis of non-discrimination and retaliation policies of university athletic departments involved in Title IX litigation. Presented at the annual conference of the Sport Law and Recreation Association
46. Mahoney, T. Q., **Hancock, M. G.,** Hambrick, M. E., & Moorman, A. M. (2011, March). Title IX retaliation claims on the rise in college athletics: An analysis of athletic departments' mishandling of sex discrimination claims. Presented at the annual conference of the Sport Law and Recreation Association, Savannah, GA.
47. **Hancock, M. G.,** Lyras, A., & Ha, J. (2010, June). Global assessment of sport for development programs for girls and women. Presented at the annual conference of the North American Society for Sport Management, Tampa, FL.
48. Welty Peachey, J., Lyras, A., Borland, J., **Hancock, M.,** & Cohen, A. (2010, June). Sport for social change: A Methodological Proposition for Assessing the Impact of Street Soccer USA on Effecting Positive Life Changes Among the Homeless. Paper presented at the Power of Sport Summit, International Association of Sport for Development and Peace, Boston, MA, USA.

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49. Hums, M.A., Lyras, A., & **Hancock, M. G.** (2010, June). Tools for teaching about sport for development and peace in the sport management classroom. Presented at the annual conference of the North American Society for Sport Management, Tampa, FL.
50. Hums, M.A., Lyras, A., & **Hancock, M. G.** (2009, November). The Ashoka Foundation's Sport for a Better World Competition: Sport for development and peace in action. Presented at the annual conference of the North American Society for the Sociology of Sport, Ottawa, Canada.
51. Lyras, A., Wolff, E., **Hancock, M. G.**, & Selvaraju, U. (2009, November). Sport for development global initiative. Presented at the annual conference of the North American Society for the Sociology of Sport, Ottawa, Canada.
52. **Hancock, M. G.** (2008, January). Building a T.E.A.M. concept. Presented at the annual conference of the National Consortium for Academics and Sport Conference, Orlando, FL.

Industry Research, Invited Presentations, Media Requests

1. Invited expert. LGBTQ participation in sport. Positive Coaching Alliance.
2. Invited Panelist. (June 28, 2024). In this space together. Athlete Ally Summit. Louisville, KY.
3. Invited speaker. (May 15, 2024). Anklebiters: Don't let the small stuff trip you up. Supervisor Summit. University of Louisville Athletics.
4. Invited panelist. (March 25, 2024). EmpowerHER Power Hour. University of Louisville Athletic Department.
5. Invited speaker. (March 14, 2024). Title IX and College Sport Podcast. Ithaca College.
6. Invited speaker. (March 7, 2024). DEI and LGBTQ Inclusion in Sport. University of Massachusetts.
7. Invited speaker. (December 8, 2023). Anklebiters: Don't let the small stuff trip you up. National Fast Pitch Coaches Association Conference. Louisville, KY.

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8. Invited Speaker. (December 7, 2023). Giving and Receiving Feedback. Leadership Development Institute. University of Louisville Athletics.
9. Invited speaker. (October 18, 2023). Setting the Stage or Hitting the Reset Button. Supervisor Summit. University of Louisville Athletics.
10. Invited speaker. (October 16, 2023). Giving and Receiving Feedback. Captain's Corner. University of Louisville Athletics.
11. Invited panelist. (June 27, 2023). LGBTQ+ Representation in the Sport Management Classroom and Profession. North American Society of Sport Management Student Engagement Session.
12. Invited panelist. (February 16, 2023). Tackling Bias in Sports. Vanderbilt Journal of Entertainment and Technology Law Symposium. Hosted by Vanderbilt University.
13. Invited Speaker. (January 26, 2023). Giving and Receiving Feedback. Supervisor Summit. University of Louisville Athletics.
14. Invited Speaker. (December 7, 2022). Giving and Receiving Feedback. Leadership Development Institute. University of Louisville Athletics.
15. Sport Management Expert. (October 11, 2022). The role of sport management in the academy. *State of Sport Management* podcast.
16. Sports Business Expert. (March 9, 2022). Best Cities for College Basketball Fans. *Wallethub*. https://wallethub.com/edu/best-cities-for-college-basketball/32944#expert=Meg_Hancock
17. Invited Speaker. (2021, November). The Infinite Mindset: Lessons of Mastery and Failure. *Captain's Corner*. University of Louisville Athletics.
18. Sports Business Expert. (March 10, 2021). 2021 March Madness Stats & Facts. *Wallehub*. https://wallethub.com/blog/march-madness-statistics/11016#expert=Meg_Hancock
19. Invited Speaker. (2021, February). The role of community in coaching and talent development. Leadership Development Institute. University of Louisville Athletics.

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20. Invited Speaker. (2020, September). ACC SAAC ProACctive Speaker Series – Civic Engagement. Atlantic Coast Conference.
21. Invited Panelist. (2020, June). Educate to Elevate: Creating an Inclusive Culture (LGBTQ+). National Fast Pitch Coaches Association.
22. Invited Facilitator. (2020, June). Black Student Athlete Town Hall. University of Louisville Athletics, University of Louisville, Louisville, KY.
23. Interview. (August 28, 2019). Southern Pride: LGBTQ athletes in Kentucky face challenges as an ‘invisible minority.’ Courier Journal and USA Today.
<https://www.courier-journal.com/story/sports/2019/08/28/lgbtq-athletes-kentucky-confronted-with-complex-challenges/1458571001/>
24. Interview. (September 2, 2019). Separation of church and sport: How Kentucky LGBTQ athletes navigate religious pressures. Courier Journal and USA Today.
<https://www.courier-journal.com/story/sports/2019/08/28/lgbtq-athletes-navigate-religious-pressure-kentucky/2085573001/>
25. Invited Speaker. (2019, August). Emotional Intelligence. UPS Student Athlete Leadership Academy. University of Louisville Athletics, University of Louisville, Louisville, KY.
26. Invited Speaker. (2019, February). Emotional Intelligence. Cardinal Captain’s Corner. University of Louisville Athletics, University of Louisville, Louisville, KY.
27. Invited Speaker. (2018, November). Chasing the Unicorn: Work-life balance in the sport industry. NESCAC Future Leaders Forum, Trinity College, Hartford, CT.
28. Invited Speaker (2018, November). The role of values in changing team climate and building team culture. Trinity College Athletics, Hartford, CT.
29. Invited Panelist. (2018, June). Am I a Fraud?: Imposter Syndrome. The annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
30. Invited Faculty. (2016, June). Social Identity Mapping & Leadership. NCAA/NACWAA Institute on Administrative Advancement. Denver, CO.
31. Invited Panelist. (2016, June). Diversity panel. The annual North American Society for Sport Management Conference, Orlando, FL.

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32. Wells, J., Burton, L., Grappendorf, H., & **Hancock, M. G.** (2015, October). NACWAA "Learning Labs": Mentoring and Career Satisfaction. Presented at the National Association of Collegiate Women Athletic Administrators Conference, Tampa, Florida.
33. **Hancock, M. G.**, Wells, J., Burton, L., & Grappendorf, H. (2015, April). Women in Intercollegiate Athletics: Adding Value. White paper. National Association of Collegiate Women Athletic Administrators. Kansas City, Kansas.
34. Invited Faculty. (2015, May). Enhancing Interview Skills. NCAA/NACWAA Institute on Administrative Advancement. Denver, CO.
35. Invited presentation. (2015, April). Women in leadership: Value added. Presented to the National Association of Collegiate Women Athletic Administrators. Kansas City, Kansas.
36. Project leader. (May 2014 to present). Women in leadership: Intercollegiate athletics. National Association of Collegiate Women Athletic Administrators.
37. **Hancock, M. G.** (2008, September 6-7). T.E.A.M. Concept Weekend Edition, UMASS-Boston.
38. **Hancock, M. G.** (2008, January). Building a T.E.A.M. Concept. Presented at the National Consortium for Academics and Sport Conference, Orlando, FL.
39. **Hancock, M. G.** (2007, August). Double duty: The challenges of being a student and an athlete. Dartmouth College.

TEACHING

Associate Professor (with Tenure), Sport Administration

Classes taught include:

- ECPY 302, Find Your Fit (QEP course for University)
- ELFH 316, Instructional Strategies and Group Facilitation
- HSS 181, First-Year Academic Orientation
- HSS 293, Sport & Exercise Psychology (in-person, online)
- SPAD 281, Principles of Sport Management (Introductory Course, large lecture)
- SPAD 382, Organizational Behavior (in-person, online)
- SPAD 401, Career Development in Sport
- SPAD 402/692, Internship supervisor

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- SPAD 480/680, Athletics in Higher Education (on-line, Undergraduate & Masters)
- SPAD 521, Independent Study in Sport Administration (various topics)
- SPAD 529, Women in Sport
- SPAD 561, Student Services in College Athletics (on-line, Undergraduate & Masters)
- SPAD 625, Management and Leadership in Sport Organizations (in-person, online; Masters)
- SPAD 699, Directed Readings (Doctoral, Masters)
- SPAD 705, Social Issues in Sport (Doctoral seminar)

Average course evaluation score since 2012: 4.50 on a 5.0 scale

DOCTORAL STUDENT PROGRAM COMMITTEES

Matthew Thorne, Program Committee – Chair

Keisha Branch, Program Committee – Co-Chair

Chad Workman, Program Committee – Chair

Michael Clemons, Program Committee, Preparing for proposal

Erica Thompson, Program Committee – Chair, Collecting data for dissertation

Jeff Ward, Committee Member/Methodologist, Graduated Summer 2024

Nicholas Swim, Program Committee, Graduated Summer 2023

Ehren Green, Program Committee – Chair, Graduated Summer 2022

Regina Johnson, Program Committee, Graduated Fall 2021

Brigitte Burpo, Program Committee – Chair, Graduated Spring 2020

Sarah Williams, Program Committee – Chair, Graduated Spring 2019

Samuel Schmidt, Program Committee – Chair, Graduated Spring 2018

Matt Huml, Program Committee, Graduated Spring 2016

Per Svensson, Program Committee, Graduated Spring 2015

DISSERTATION COMMITTEES

Matthew Thorne, Chair, Enrolled in coursework

Practitioner, Intercollegiate Athletics

Keisha Branch, Co-Chair, Enrolled in coursework

Chad Workman, Chair, Enrolled in coursework

Practitioner, Intercollegiate Athletics

Michael Clemons, Preparing for dissertation proposal

Practitioner: USA Running

Erica Thompson, Chair, Data collection for dissertation

Faculty Position: Western Carolina University

Stephanie Palacio, Committee Member, Data collection for dissertation

Jeff Ward, Committee Member/Methodologist, Graduated Summer 2024

Faculty Position: SUNY Oneonta

Nicholas Swim, Committee member, Graduated Summer 2023

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Faculty Position: University of Maine
Ehren Green, Chair, Graduated Summer 2022
Faculty Position: Temple University
Liza Reader, Committee Member, Graduated Spring 2022
Faculty Position: College of Charleston
Regina Johnson, Committee Member, Graduated Fall 2021
Practitioner, Intercollegiate Athletics
Chelsea Police, Committee Member, Graduated Spring 2021
Faculty Position: Miami Univeristy
Stephanie O'Donnell, Committee Member, Graduated Fall 2020
Practitioner, Intercollegiate Athletics
Brigitte Burpo, Chair, Graduated Spring 2020
Faculty Position: University of Louisville
Elizabeth Brenner, Committee Member, Graduated Fall 2019
Practitioner, Human Resources
Sarah Williams, Chair, Graduated Spring 2019
Faculty Position: University of Delaware
Jeff Levine, Methodologist, Graduated Fall 2018
Faculty Position: Drexel University
Sam Schmidt, Chair, Graduated Spring 2018
Faculty Position (initial): Wilkes University
Matt Huml, Co-Chair, Graduated Spring 2016
Faculty Position (initial): Texas Tech University
Per Svensson, Co-Chair/ Methodologist, Graduated Spring 2015
Faculty Position: Louisiana State University

MASTERS STUDENT & HONORS RESEARCH PROJECTS

Emma Cohen (Spring 2018, Committee Member) *Jumping Over Hurdles: Experiences of Women in Entry-Level Positions in Intercollegiate Athletics*. Masters Thesis.

Mallory Perry, *Career Experiences of Front-Office Women in the NBA*

Haley O'Shaunessy, Summa Cum Laude (Fall 2015), *Women in Sport Media: Analysts or Eye-Candy*

Krysta Valerio (Fall 2015), *Relationship between athletic academic centers and student-athlete graduation rates*

Samantha Hitner (Fall 2014), *University of Louisville Golf Club: Customer Service and Membership Analysis*.

Regina Johnson (Spring 2014). *University of Louisville Student-Athlete Academic Success Center*. Submitted to the N4A Student Research Award.

Wesley Smith (Spring 2014). *Athletics in Higher Education*. Digital project.

Annie Fitzpatrick. (Fall 2012). *Role of Club Sports in Academic Achievement and Student Retention*.

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Jennifer DeWitt. (Fall 2012). *Understanding the role of intercollegiate athletic administrators.*

HONORS

- 2024 Ascending Star Fellow, University of Louisville
- 2023 Nominee, 2022-2023 Faculty Favorite, University of Louisville
Nominee, CEHD SPARK Champion
“Champion for Diversity,” an award that recognizes exceptional dedication and outstanding contributions to promoting diversity, equity, and inclusion in the College of Education and Human Development
UofL “Student Champion,” as nominated by students for faculty “who went above and beyond their duties to provide exceptional or critical support”
Nominee, University Distinguished Scholar for University Service
- 2022 Red & Black Scholar-Athlete Faculty Mentor, University of Louisville
- 2021 Nominee, 2020-2021 Faculty Favorite, University of Louisville
Nominee, *BusinessFirst* “Forty Under 40”
UofL “Student Champion,” as nominated by students for faculty and staff who went above and beyond their duties to provide exceptional or critical support to them during the pandemic.
- 2020 Nominee, *BusinessFirst* “Forty Under 40”
Nominee, 2019-2020 Faculty Favorite, University of Louisville
- 2019 Fellow, Bluegrass Higher Education Consortium Academic Leadership Academy
Honored Faculty Member, Women’s Basketball, University of Louisville
- 2018 Nominee, 2017-2018 Faculty Favorite, University of Louisville
Honored Faculty Member, Women’s Basketball, University of Louisville
- 2017 Nominee, 2016-2017 Faculty Favorite, University of Louisville
- 2016 Nominee, 2015-2016 Faculty Favorite, University of Louisville
- 2015 Nominee, Provost’s Award for Exemplary Director of Graduate Studies, University of Louisville
Nominee, 2014-2015 Faculty Favorite, University of Louisville
- 2014 Nominee, Provost’s Award for Exemplary Director of Graduate Studies, University of Louisville
Nominee, 2013-2014 Faculty Favorite, University of Louisville
- 2012 Dean’s Citation, University of Louisville
SPAD Summit Faculty of the Year Award, University of Louisville
Red & Black Scholar-Athlete Faculty Mentor, University of Louisville
Diversity in Sport Grant Recipient, Texas A&M University
Faculty Guest Coach, Baseball, University of Louisville
- 2011 Dr. M. Celeste Nichols Graduate Student Award, University of Louisville
Red & Black Scholar-Athlete Faculty Mentor, University of Louisville
Faculty Guest Coach, Women’s Lacrosse, University of Louisville

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- 2010 U.S. Delegate, International Olympic Academy (cancelled due to economic crisis in Greece)
- 2003 Woman of the Year, Randolph-Macon Woman's College
Outstanding Sociology/Anthropology Senior Thesis, Randolph-Macon Woman's College
- 2002 Maude Huff Fife Scholarship, Randolph-Macon Woman's College
Alpha Kappa Delta, Randolph-Macon Woman's College
- 2001 Team Captain, R-MWC Varsity basketball (NCAA, D-III)
Student Mentor of the Year, Randolph-Macon Woman's College

SERVICE, MEMBERSHIP, and LEADERSHIP

Professional

- 2024 Editorial Board, *Journal of Athlete Development and Experience (JADE)*
Editorial Board, *Sport Management Education Journal (SMEJ)*
Editorial Board, *Journal of Amateur Sport (JAS)*
Editorial Board, *Journal of Issues in Intercollegiate Athletics (JIIA)*
- 2023 Editorial Board, *Journal of Athlete Development and Experience (JADE)*
Editorial Board, *Sport Management Education Journal (SMEJ)*
Member, Paper of the Year Review Committee
Editorial Board, *Journal of Amateur Sport (JAS)*
Editorial Board, *Journal of Issues in Intercollegiate Athletics (JIIA)*
Invited Reviewer, *Frontiers in Sports*
Invited Reviewer, *Journal of Sport for Development*
Invited Reviewer, *Journal of Sport Behavior*
Invited Reviewer, *Sport, Education & Society*
Invited Reviewer, *Interdisciplinary Journal of Leadership Studies*
External Reviewer, Two (2) Promotion & Tenure Case for Sport Management faculty
 - Temple University
 - University of Kentucky
- 2022 Editorial Board, *Journal of Athlete Development and Experience (JADE)*
Editorial Board, *Sport Management Education Journal (SMEJ)*
Editorial Board, *Journal of Amateur Sport (JAS)*
Editorial Board, *Journal of Issues in Intercollegiate Athletics (JIIA)*
Invited Reviewer, *Journal of Sport for Development*
Invited Reviewer, *Women in Sport and Physical Activity Journal*
Invited Reviewer, *Sport Management Review*
Invited Reviewer, *Sociology of Sport Journal*
Invited Reviewer, *Annals of LGBTQ Public and Population Health*
Invited Reviewer, *Leadership in College Athletics* (Book Prospectus), Routledge
- 2021 Editorial Board, *Journal of Athlete Development and Experience (JADE)*

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- Editorial Board, *Journal of Amateur Sport (JAS)*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Sport Management Education Journal (SMEJ)*
- External Reviewer, Two (2) Promotion & Tenure Cases for Sport Management faculty
 - University of Miami
 - University of South Dakota
- 2020 Editorial Board, *Journal of Athlete Development and Experience (JADE)*
- Editorial Board, *Women in Sport and Physical Activity Journal*
- Editorial Board, *Journal of Amateur Sport*
- Invited Reviewer, *Global Sport Business Journal*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Journal of Sport for Development*
- Invited Reviewer, *Journal of Intercollegiate Sport*
- 2019 Member-at-Large, Executive Committee, North American Society for Sport Management
 - Chair, NASSM Governance Work Group
 - Chair, Earle F. Zeigler Lecturer Award
 - Chair, Student Research Award
- Editorial Board, *Journal of Athlete Development and Experience (JADE)*
- Editorial Board, *Women in Sport and Physical Activity Journal*
- Editorial Board, *Journal of Amateur Sport*
- Invited Reviewer, *Journal of Sport Management*
- Invited Reviewer, *Sport Management Review*
- Invited Reviewer, *European Journal of Sport & Society*
- 2018 Member-at-Large, Executive Committee, North American Society for Sport Management
 - Chair, NASSM Governance Work Group
 - Chair, Earle F. Zeigler Lecturer Award
 - Chair, Student Research Award
- Editorial Board, *Journal of Athlete Development and Experience (JADE)*
- Editorial Board, *Women in Sport and Physical Activity Journal*
- Editorial Board, *Journal of Amateur Sport*
- Invited Reviewer, *Sport, Business, and Management: An International Journal*
- Invited Reviewer, *Journal of Intercollegiate Sport*
- Invited Reviewer, *Journal of Sport Management*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Sport Management Review*
- Invited Reviewer, *Managing Sport and Leisure*
- Conference Abstract Reviewer, *Sport Marketing Association*
- 2017 Member-at-Large, Executive Committee, North American Society for Sport Management
- Editorial Board, *Women in Sport and Physical Activity Journal*
- Editorial Board, *Journal of Amateur Sport*

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- Invited Reviewer, *The Routledge Handbook of the Business of Women's Sport* (Book Prospectus), Routledge
- Invited Reviewer, *Journal of Sport Management*
- 2016 Editorial Board, *Journal of Amateur Sport*
- Invited Reviewer, *Global Sport Business Journal*
- Invited Reviewer, *Journal of Amateur Sport*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Women in Sport and Physical Activity Journal*
- Abstract Reviewer, *College Sport Research Institute (CSRI)*
- 2015 Editorial Board, *Journal of Issues in Intercollegiate Athletics*,
- Invited Reviewer, *Sport Management Review*
- Invited Reviewer, *Women in Sport and Physical Activity Journal*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Journal of Sport Management*
- Invited Reviewer, *Journal of Intercollegiate Sport*
- 2014 Editorial Board, *Journal of Issues in Intercollegiate Athletics*,
- Editorial Board, *Sage Open Publications*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Transsexualism, Enhancement, and the Level Playing Field: Identity, Regulation, and Justifiable Advantage in Sport* (Book Prospectus), Routledge
- Invited Reviewer, *Journal of Sport Management*
- Invited Reviewer, *Journal of Intercollegiate Sport*
- Invited Reviewer, *Sage Open Publications*
- Invited Reviewer, *Women in Sport and Physical Activity Journal*
- Invited Reviewer, *Sport Management Review*
- Abstract Reviewer, *College Sport Research Institute (CSRI)*
- 2013 Editorial Board, *Journal of Issues in Intercollegiate Athletics*
- Editorial Board, *Sage Open Publications*
- Invited Reviewer, *Journal of Sport Management*
- Invited Reviewer, *International Journal of Sport Management and Marketing*
- Invited Reviewer, *Sport Management Review*
- Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
- Invited Reviewer, *Journal of Intercollegiate Sport*
- 2012 Abstract Reviewer, NASSM Conference, Austin, TX, 2013
- Invited Reviewer, *Developing Diversity Competency in Sport Context* (Book Prospectus), Jones & Bartlett, November 2012
- Invited Reviewer, *Journal of Sport Management*, September 2012
- Co-Editor, *ICCSPE Bulletin* Special Issue on Sport and Athletes for Social Change, 2012
- Invited Article Editor, *Sage Open Publications*, January 2012 to present
- 2011 Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*, 2011
- Contributor, *Journal of Sport Management Digest*, January 2010 to May 2011

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Member, National Association of Collegiate Women Athletics Administrators

- Educational & Professional Development Committee, February 2012 to 2014
- NACWAA/HERS Graduate, Indianapolis, IN, June 2007

Member, North American Society for Sport Management (NASSM)

Member, Sport & Recreation Law Association (SRLA)

University of Louisville

Elected, Faculty Senate, May 2017 to June 2020 (3-year term); June 2022 to present

Executive Committee, September 2023 to present

Planning & Budget Committee, May 2023 to present

Representative, Student Grievance Committee (Chaired two grievances)

Selected, Faculty Ambassador, Employee Success Center, September 2021 to present

Appointed, University of Louisville Athletic Association, Faculty Representative, July 2021 to present (3-year term)

Appointed, Committee on Academic Performance (July 2021 to present)

Appointed, Chair, Academic Integrity Sub-Committee (July 2022 to present)

Appointed, ATHENA: Internal Steering Committee (STRIDE), May 2021 to present

Appointed, Student Grievance Committee, May 2020-June 2021

Chaired two student grievances

Appointed, W1 Strategic Plan Implementation Committee Co-Chair, January 2021 to December 2022

Appointed, Institutional Planning, Effectiveness & Student Achievement Committee, SACSCOC– 5th Year Interim Report Process, January 2021 December 2021

Appointed, COACHE Faculty Satisfaction Communication Work Group, December 2020 to December 2021

Appointed, Student Survey Committee, September 2020 (committee work complete)

Appointed, Academic Scenario Planning Committee (COVID-19), April 2020 to June 2021 (committee work complete)

Co-Chair, Policy Committee on Free Speech, February 2020 to June 2020 (committee work complete)

Appointed, Search Committee for University Provost, December 2019 to November 2020 (committee work complete; successful hire)

Appointed Member, Informational Technology Executive Committee, January 2020 to August 2022

Appointed, Co-Chair, Academic Technology Committee, January 2020 to August 2022

Appointed, Unified Academic Policy Committee, May 2019 to December 2021

Appointed, Advising Taskforce, October 2019 to December 2021

Chair, Focus Group subcommittee

Appointed, Delphi Advisory Board, September 2019 to present

Appointed, Teaching Effectiveness Ad Hoc Committee, Spring 2019

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- Appointed, Strategic Planning Committee, “A Great Place to Work,” February 2019 to June 2019 (committee work complete)
- Appointed, Online Policy Development Group, January 2019 to December 2021
- Faculty Mentor, Graduate Teaching Assistant Academy, September 2018 to December 2018
- Appointed, Retention & Persistence Committee, September 2018 to June 2019
Chair, Faculty Engagement Subcommittee
- Appointed, Strategic Enrollment Management Online & Military Tuition Committee, December 2018 to December 2021
- Appointed, ADA Advisory Committee, September 2018 to December 2021
- Appointed, Performance Management Workgroup (Human Resources), January 2018 to October 2018
- Appointed, Delphi Center Celebration of Teaching Planning Committee, August 2017 to May 2018

College of Education and Human Development

- Ex Officio*, Curriculum Committee, April 2019 to December 2021
- Ex Officio*, Standards & Admissions Committee, April 2019 to December 2021
- Ex Officio*, Student Grievance Committee, April 2019 to December 2021
- Member, Multicultural Teacher Recruitment Program Advisor Committee, December 2020 to December 2021
- Chair, Fall Scenario Planning Committee (COVID-19), April 2020 to December 2021
- Chair, Student Success Task Force, April 2019 to December 2021
- Panelist, Spring Research Conference, March 2018
- Member, College Educator Preparation Committee, March 2016 to December 2021
- Member, Dean’s Senior Leadership Team, March 2016 to December 2021
- Member, Grawmeyer Award in Education Selection Committee, May 2015 to April 2016
- Chair, Honors & Scholarship Committee, May 2013 to August 2015
- Moderator, Spring Research Conference, March 2015
- Speaker, Dissertation Bootcamp, January 2014 & 2016
- Member, Associate Dean for Academic Affairs and Unit Effectiveness Search Committee
- Panelist, New Faculty Orientation, August 2014
- Member, Policy and Review Committee, May 2012 to May 2013
- Member, Asst. Dir./ Educational Advising and Student Services Search Committee, June 2012

Health and Sport Sciences Department & Sport Administration Program

- HSS Personnel Committee, July 2022 to present
- Coordinator, SPAD MS program, August 2023 to present
- Coordinator, ELOD/SPAD PhD program, June 2022 to July 2023

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Chair, Dept. of Health & Sport Sciences, March 2016 to April 2019
Assistant Chair, Dept. of Health & Sport Sciences, August 2015 to March 2016
Director of Graduate Studies, Sport Administration Master's Program, August 2013 to August 2015
Member, Honors and Scholarship Committee, Health & Sport Sciences, August 2012 to March 2016
Member, Sport Administration Doctoral Admissions Committee, August 2012 to present
Member, Sport Administration Master's Admissions Committee, August 2012 to present
Member, Sport Administration Program Committee, August 2012 to present
Co-Coordinator, COSMA Accreditation, University of Louisville, August 2011 to August 2012
Advisor, Sport Administration Club, University of Louisville, August 2011 to July 2013

Other Contributions

Facilitator, Student Athlete Town Hall on Racial Justice, July 2020; September 2020
Facilitator, OneLove Escalation Workshop, University of Louisville Athletics, 2018, 2019
House Captain, Dining at the Mansions for the LGBT Center, April 2018
Invited Speaker, Bayard Rustin Floor, January 2018
Member, High Performance Leadership Team, University of Louisville Athletic Association, November 2016 to present
Member, NACWAA Leadership Think Tank, January 2016 to December 2017
Participant, i2a Institute, University of Louisville, May 2016
Faculty Sponsor, UofL Women's Club Softball team, August 2014 to August 2016
Participant, Delphi U: Principles of Online Course Design, University of Louisville

Dartmouth College

Chair, Orientation Planning Committee, July 2008 to June 2009
Member, Health Professions Advisory Committee, January 2008 to June 2009
Creator and Facilitator, T.E.A.M. Concept Leadership Academy, June 2007 to June 2009
Facilitator, Crossing the Line, Dartmouth College, August 2006 to June 2009
Member, Search Committee – Assoc. Dean of Student Life/Director, Office of Pluralism and Leadership
Member, Campus Hazing Committee, Dartmouth College, August 2006 to June 2009
Member, Case Management Committee, Dartmouth College, June 2006 to June 2009

Miami University

Member, Women's Leadership Celebration Committee, Miami University, October 2003 to May 2005
Member, Women's Advisory Group Subcommittee– Campus Climate for Lesbian Students, Miami University, October 2004 to May 2005

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Community

Leadership

Level 1 Certified Mountain Bike Coach, Bike Instructor Certification Program (BICP), July 2022 to present

Executive Member, University of Louisville LGBT Alumni Council, August 2017 to December 2019

- Scholarship Chair

Co-Founder, Powered with Pride 5K, Louisville, KY, July 2012 to December 2015

- Powered with Pride has donated over \$25,000 to community organizations that provide support services to LGBT individuals.

Chair, Board of Directors, Girls on the Run, Louisville, KY, May 2012 to December 2013

- Increased revenue 173% (\$19,000 to \$52,000)

Mentor, Louisville Youth Group, Louisville, KY, August 2011 to August 2012

Volunteer

Raised \$3,500+ for Soccer Without Borders, TCS New York City Marathon, November 2021

Run for Breonna, August 2020 to February 2021

Saving Sunny, Inc., January 2015 to present

VOICES of Kentuckiana, January 2015 to January 2017

Bourbon Chase, Lexington, KY, October 2014

Louisville Ironman, Louisville, KY, August 2011, 2012, 2013, 2014; October 2015, 2016

Girls on the Run 5K, Louisville, KY, May & November 2013

Affresh Half-Ironman, Muncie, IN, July 2013

Louisville Iron Kids, Louisville, KY, July 2013

Raised \$500 for Bike to Beat Cancer, Louisville, KY, 2011

Kentucky Derby Festival Pegasus Parade, Louisville, KY, April 2011

Center for Women and Families, Louisville, KY, January 2010 to July 2010

Raised \$2,000 for Home of the Innocents, Louisville, KY, 2010