Curriculum Vitae

Sharon A. Kerrick, Ph.D.
U of L College of Education & Human Development
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Hometown: Canandaigua, New York

Education:

- Ph.D. University of Louisville, College of Education and Human Development Educational Leadership and Organization Development GPA: 3.9.

 PhD courses from U of L College of Business Entrepreneurship program Dissertation: An Examination of Entrepreneurial Intentions of University Students
- M.S. University of Louisville, College of Education and Human Development Master of Science in Human Resource/Leadership Foundations GPA: 4.0
- B.S. University of Louisville, College of Education and Human Development Bachelor of Science in Education - Occupational Training and Development- Dean's Scholar

2021: Affiliate appointment: U of L Speed Engineering School 2023: US Institute of Diplomacy & Human Rights – Certified Human Rights Consultant 1988-present: Various technology industry certifications: IBM, Microsoft, Google

Grants:

- National Security Agency Cybersecurity Curriculum & Research Project (PI) 2020-2023 \$6.3M
 - o Additional enhancements added 2023-2024 \$2.4M --- Total \$8.7M
- ➤ Pentagon 2020, 2021, 2022 Annual Army People HR Strategy Seminar (PI) Total: \$275,000
- ➤ Humana HUB 2022-2025 upskill/reskill component Total \$2.5M
- ➤ American Rescue Plan Grant 2023-2025 via City of Louisville subaward Total \$1.3M

Teaching:

- Created Undergrad Entrepreneurship Minor at U of L & Entrepreneurship Club.
- > Created VetStart program incorporating students to assist military veterans w/their startups.
- ➤ Business plan competition teams at U of L (Undergrad + Grad) coached student teams and took them to weekend competitions around the state, region, nation and internationally (Impact: students won money to start businesses and/or to put on their account at U of L).

^{*}Students incorporated into all these grants

- Average teaching evaluations for entire time at U of L approximately 4.5+
- Faculty Favorite nearly every year.
- > Created courses that include technology industry workforce credentials (impact employment).
- Incorporated companies within courses to enhance connectivity with students.

Recent Top Honors

2023	U of L Grand Challenge Award in Developing Economic Impact
2023	Named Top 50 Women Leaders in Kentucky
2019-2022	U of L CEHD ELEOD Dept Chair > dept awards/faculty/enrollment/retention)
2021	Louisville Central Community Center (LCCC) Community Partner Award
2021	U of L CEHD Community Engagement Award
2021	U of L Faculty Favorite (nearly every year) & Student Champion Award
2021	U of L Delphi Innovation in Teaching award nominee
2020-2021	Small Business Institute's national "Mentor of the Year" Award
2011-present	Louisville Water Company – currently Board chair (2019-current)
2019	Business First - Top Five Enterprising Women "Mentor of the Year" Award
2019	National Association of Women Business Owners "Supporting Partner" of the Year
2018	Today's Woman Magazine "Most Admired in Education"
2018-2020	Nationally elected -Small Business Institute® VP of Research & Projects of the Year
2017	Business First - Hall of Fame recipient
2017	National Association of Women Business Owners Foundation Hall of Fame recipient
2017-2018	Better Business Bureau- Chairperson
2012-present	Founder -VetStart- military veterans business startup program (>100 served since 2012)

Industry Certifications/Academic Membership

Various information technology National industry certifications: Microsoft, Cisco, Adobe, Cisco, IBM, Apple & Project Management; Disney -Executive Management and Leadership graduate – Excellent standing 2020-2022 IBM --- Certified Train the Trainer Artificial Intelligence; Google Analytics certificate, Microsoft-various badges/certificates 2010-2019 AACSB Assurance for learning seminars/conferences- Accreditation lead 2019 AACSB accreditation team member for visit to Xavier University Stanford University (California Campus) – Lean Launch course with Steve Blank 2013 2013-2019 Stanford University – (online courses) – Commercialization/ Innovation courses Beta Gamma Sigma Member & Delta Sigma Pi Member 2016-2019

Current Professional Memberships: Academy of Management, Academy of Human Resource

Development (ahrd.org), Society for Human Resource (lshrm.org), American
Society for Training and Development (astd.org), Association for the Advancement
of Computing in Education (AACE). AACSB member, National Association for
Women Business Owners (NAWBO) Ky Foundation board member, Small Business
Institute board member/officer (SBI). Better Business Bureau (BBB) and
Entrepreneurship Consortium.

<u>Current Boards:</u> Louisville Water Company- Board Chair (appointed by the Mayor) & compensation committee chair; Junior Achievement ex-officio; Beargrass Christian Church Endowment Fund-ex-officio; National Association of Women Business Owners Kentucky Foundation- ex-officio; Amplify board & several small business startup advisory boards.

Research Interests: entrepreneurship/innovation, e-learning, financial wellness/literacy, leveraging human capital, virtual teams, project management and program evaluation/assessment.

Journal Reviewer: The International Journal of Management Education; Small Business Strategy Journal and Journal of Entrepreneurship Education.

Academic Experience:

2019-present University of Louisville – President's Office &

College of Education and Human Development

Chair (2019-2022), Associate Professor, Dept of Educational Leadership,

Evaluation & Organizational Development. Tenured.

Assistant Vice President Digital Transformation Center (President's office)

Recruited back to U of L (2019)

2016-2019 Bellarmine University- W. Fielding Rubel School of Business (AACSB)

Dean, Professor (June 2017- 2019); Interim Dean (Oct.2016-June 2017) Associate Dean, Associate Professor (July, 2016 - Oct, 2016) Tenured.

Managing all aspects of the business school. Funding, staffing, accreditation (SAC & AACSB), major curriculum overhaul within the last 2 years, recruiting for MBA programs up over 40%, hybrid online teaching components, created business school partnerships, MBA mentoring program, Leadership series, Financial Education series with external funding, leading revisions on internal faculty qualifications documents as well as policies & procedures while still teaching classes and publishing. See research listings.

2002- 2016 University of Louisville College of Business (AACSB)

*Associate Director, Forcht Entrepreneurship Center

*Assistant Professor, Director/Founder Entrepreneurship Minor (2007-2016) Founder of VetStart 2011 & remain an advisor & program evaluator Executive in Residence College of Business –CIO & Instructor (2002-2007) with 20% appointment U of L College of Education (2005-2011).

Founder & Director of Undergraduate Entrepreneurship Minor (2007-2016) responsibilities included all aspects of administrative and academic delivery of Entrepreneurship Minor. Administrative – recruit, screen, interview for admissions including coordination with Entrepreneurship Minor committee.

*Accreditation Responsibility - AACSB & SAC responsible for assessments for the Minor.

*Responsible for Princeton Review, Bloomberg and other academic surveys for the Minor.

Teaching included all four required classes for the minor: MGMT 340-Entrepreneurship: Innovation & Creativity, ENTR401 Entrepreneurship I – business plan preparation and competitions: ENTR402 Entrepreneurship II – venture funding, negotiation, and networking; ENTR 403 Entrepreneurship III- customized module per student ---students may choose to start their business or work on special entrepreneurship projects with startups (social ventures as well). Undergraduate examples: Gatsby historic restaurant, Farmers Market Association of Louisville created by student, Stewart photography studio, Aquaponics, N₂Soyl, New Ground Energy LLC, Great Flood etc.

Additional teaching responsibilities include: all MBA programs – Project Management and Entrepreneurship MBA program-Various business courses, Information Technology Strategies & Corporate Entrepreneurship. German MBA program & Member MBA committee.

- *Initiated/Assisted with creation of MBA business plan teams/ Law school clinic (2011)
- *Created Undergrad Entrepreneurship Minor business plan teams with Law school students (2011)
- *Initiated/Assisted with creation of Joint Entrepreneurship MBA with Speed Engineering School (2012)
- *Created Joint Entrepreneurship Undergrad track with Speed Engineering School (2015)
- *Created cross listed courses across campus (Speed school/College of Education/A&S)
- *Created "Launch in Louisville" \$100,000 cash/awards for Cardinal Business plan competition
- *Created ENTR600 to include graduate students from any discipline across campus
- *Teaching mentor for PhD students

Founder/Creator VetStart Entrepreneurship program (2011-2016) –10 weeks training Kauffman FastTrac/LaunchIt program via Nucleus delivering. Included coach/mentoring + up to \$1000 business startup expense reimbursement for Veteran's starting businesses in Kentucky. Created, obtained initial funding (2011-2012 VA funding \$50k + 2012-2015, Ford funding \$10k, 2013-2016 Toyota funding \$20k + \$20k VA Trust Fund), advertised/recruited, managed aspects as well as coach/mentor veterans. Over 80 veteran businesses were assisted as of 2018.

Program recognition

U of L

- 2021 CEHD HROD top program in the region
- 2020 CEHD Occupational Leadership Learning program ACE national award
- 2014 #22 Princeton Review Entrepreneurship MBA program
- 2013 #18 Princeton Review Entrepreneurship MBA program
- 2012 #11 Bloomberg Business Week Entrepreneurship undergraduate Entrepreneurship program rankings (Indiana (21), Michigan (78), Wharton (47), Virginia (26))
- 2011 U.S. News & World Report ranked the undergraduate entrepreneurship #18 in the nation out of over 900 Entrepreneurship programs.
- 2009- U.S. News and World Report ranked our Undergraduate Entrepreneurship Program #15 in the nation out of over 900 Entrepreneurship programs.

- 2008 U.S. News & World Report ranked the undergraduate entrepreneurship program #17th in the nation.
- 2007 U.S. News & World Report previously ranked the undergraduate entrepreneurship program #19th in the nation.

Bellarmine University Rubel School of Business

- 2019 Small Business Institute National Graduate Project of the Year Award-2nd place
- 2018 Princeton Review Best Colleges
 Highest pass rate CPA exam in Kentucky (kycpa.com)
- 2017- #5 Top 50 Best Value Masters in Taxation programs
- 2018 Princeton Review Best Colleges
 - Highest pass rate CPA exam in Kentucky (kycpa.com)
- 2016- #9 Master of Finance Degrees Best Small Colleges
- 2017 Highest pass rate CPA exam in Kentucky (kycpa.com)

Business Plan competitions

- 2020 LEAD 616 HR project finalist SBI national conference.
- 2019 Louisville Water Company Metering -SBI 2nd place national award.
- 2018 Chez business finalist Awesome Inc. 5 Across- Kentucky competition.
- 2017 Business coach/mentor— 3rd place regionals Ideastate U—Bleach Maker solar panel water team and 1st place Innovation Award for biodegradable/compostable Kcup Alltech Business plan competition.
- 2016 Business coach/mentor Move Me 1st place Ballard Morton and MetaCyte Construction
- 2015 Business coach/mentor Inscope Medical 2nd place Rice and 1st place Global Venture Labs

Team won ytd>\$500,000 invited by team to NASDAQ. Host: Global MBA business plan competition.

- 2015 State of Kentucky IdeastateU Inscope Medical-1st & Engagely-1st place concept
- 2014 State of Kentucky IdeastateU- Trifecta Cooking –1st place MBA business plan; CypressMD 1st place MBA concept plan. Undergrad-1st place & 2nd place.

 Host: Global MBA business plan competition.
- 2013 Ideas to Product Global Competition Sweden 1st place: Showcase Award VOC Diagnostics; Rice Business Plan Competition Third place VOC; State of Kentucky Ideastate U- 1st place: VirtualMD

Host/Moderator: Global MBA business plan competition.

Host/Moderator: Ballard Morton Business Plan Competition; Host/Moderator: Walmart Better Living Business Plan Challenge; Host/Moderator: Global MBA Business plan Competition.

- 2012 State of Kentucky Idea state U business plan competition undergraduate division 1st place concept plan: EcoVision
 - Host: Walmart Better Living Business Plan Challenge
- 2011 State of Kentucky Idea state U business plan competition undergraduate division 1st place business plan: Snorkle –student management/activity website 2nd place: All in One Payment Solution Near field communications application 1st place: Elevator Pitch

Host/Moderator: Walmart Better Living Business Plan Challenge

- Venture Labs MBA Business plan competition worked with TNG Pharmaceuticals team that won it and the Rice Global Business plan competition winning >\$800,000 invited by team to NASDAQ. Host Walmart Better Living Business Plan Challenge
- 2010 State of Kentucky Idea state U business plan competition undergraduate division
 First Place business plan: New Grounds Energy roadway kinetic energy devices
 1st place concept plan: Biometric Ease scanning keyboard for user authentication services that I
 created and registered with U of L's Office of Technology Transfer
 Governor's Innovation Award (an award presented over all competition entries) Biometric Ease
 Host/Moderator: Walmart Better Living Business Plan Challenge
- Walmart Better Living Business Challenge –Undergraduate team won regional round that included graduate & undergraduate teams. Undergraduate team was then beat by Vanderbilt MBA team.
- 2009 State of Kentucky Idea state U business plan competition undergraduate division 2nd place business plan: Green Energy energy consulting group- 1st place elevator pitch: Green Energy
- First year of State of Kentucky Idea state U business plan competition undergraduate division. 1st place business plan: Green Amy's casual nutritious/healthy dining 1st place concept plan: Thorough Biz thoroughbred horse industry web portal with Tablet PC stable management system, online horse web-vet and horse consignment

Academic Experience (continued):

- 2011-2016 College of Business Associate Director Forcht Entrepreneurship Center. Teach Entrepreneurship MBA & Director Undergraduate Entrepreneurship Minor. Responsible for program evaluations/assessments, admissions committees, backup of Director for all various duties/responsibilities.
- 2005 2011 Joint appointment (20%) Director of Economic Education Center for U of L College of Education and Human Development as well as faculty instructor Graduate programs (80%) College of Business Director of Undergraduate Entrepreneurship Minor, Management Dept & CIS.
 Faculty -teaching responsibilities include developing and teaching graduate courses to teachers: Consumer Economics curriculum in the classroom, Economics in the classroom and Entrepreneur curriculum in the classroom. Curriculums based on the National Council on Economic Education standards (ncee.net) and National Foundation for Teaching Entrepreneurship (nfte.org).

Director of the Center for Economic Education - responsibilities include building strategic business plan to sustain the U of L Center for Economic Education. Determining, developing, planning and executing professional development opportunities for classroom teachers (P-20) regarding teaching economics topics/curriculum in the classroom.

*Created the original "Financial Fiesta©" events in 2006 for U of L students to be exposed to credit counseling and other financial literacy topics. I partnered with the Federal Reserve St. Louis Louisville Education branch, Better Business Bureau and other community partners to fund. These programs were on-going events within U of L and continue to attract over 800+ student attendees at each event.

*Created sponsored stipends for teachers for graduate courses I taught EDAP 666,667 & 668 (Teaching teachers to teach Entrepreneurship & Financial literacy). Stipends to teachers (K-12) totaled over \$35,000.

*Created \$25,000 endowment for COB Undergrad internal business plan competition *Created "Finance 4 Her" Financial Education coaching system for Women4Women in conjunction with National Center for Family Literacy's financial intergenerational program. Pilot program March 2007. Six months, once a month program, teaching financial education that also includes behavior modification. Participants partnered with community volunteer coaches. Trained over 100 coaches to date and over 2,000 participants. I created and registered this product which may be licensed. 2019 – created new partnership with U of L, Spalding & Bellarmine to roll this program out again within all 3 universities-and raising funding to support it.

*Created "Finance 4 U" Financial Education coaching system for U of L students in 2008. Program is held for 3 months, once a month program, teaching financial education that also includes behavior modification. Partnered with Graduate Student Council -averaged approximately 25 students for each semester. 2010- approached by U of K and JCC to consult with them to roll out this program on their campuses.

*Served as Entrepreneurship MBA advisor to several business plan competition teams. *Served as faculty teaching mentor for Entrepreneurship PhD students (2007-2016) as well as grader for PhD Entrepreneurship comprehensive exams and committee member for dissertations.

U of L College of Business -Executive in Residence full time—CIO/Instructor. CIO responsibilities included development of strategic technology plan: initiatives academically and operationally, development of IT organization/structure, initial rollout of Blackboard, coordination of various software platform projects. Teaching responsibilities include developing, teaching and assessing various CIS courses (CIS 215 & CIS 415). Active participant in regional CIO Roundtable and assisting CIS department with annual Advisory Board recruitment etc.

Business Experience:

1987-2002 Micro Computer Solutions (MCS): Senior Vice President & one of the founding partners/owner and partner in MCS Properties also. Employed over 300 full time staff, technology training division listed in Business First as largest proprietary education institute in Kentucky training between 11,000-13, 000 students each year.

- ✓ Global company responsibility (MCS) for \$22M company starting with 6 employees (1984 start date) growing to over 300 full time staff in 11 locations in 5 states.
- ✓ Executive talent recruitment and management of vice presidents of each business unit: Education, Technical Services & Software Development

- ✓ Executive talent recruitment and management of all branch offices (11 locations + 1 remote office in Russia). Office locations: Louisville (2 offices), Lexington, Frankfort, Jeffersonville, Evansville, Indianapolis, Cincinnati, Nashville, Knoxville and Boston.
- ✓ Developed/managed assimilation teams for acquisitions and mergers that we did throughout our company history (5 Acquisitions/mergers completed).
- ✓ Director, shareholder and officer of Micro Computer Solutions, Inc.
- ✓ Provided clients with technology planning, project management, training and implementation.
- ✓ Manage: Human Resources/Operations/ P&L responsibility/ Marketing/ Strategic Planning / Technical /Training/Development.

Joined the company in 1988 as a founding partner with expertise in systems analysis, project management & technical training. Prior to that timeframe I worked a full time job and did consulting at night/weekends to help build the foundations of Micro Computer Solutions (1984-1988).

Micro Computer Solutions grew to be a regional leader in technology solutions and technology education, training between 13,000-15,000 corporate students each year (Business First rankings for Education).

- ✓ Strong recruiting, coaching, counseling and leadership skills
- ✓ Strong partnering attributes with vendors, clients and staff
- ✓ Developed strategic plans and systems work flow analysis for corporate clients
- ✓ Developed and formalized client partnering relationships with Chambers of Commerce in various cities, Kentucky League of Cities, Brown-Forman, Kentucky Society of CPA's, Humana, YUM!, UPS and several others.
- ✓ Developed and formalized vendor partnering relationships with Microsoft, HP/Compaq, Cisco, Dell, Novell, Oracle and various other technology leaders
- ✓ Developed 24 X 7 maintenance service level agreement plans and established corporate standards regarding these plans.
- ✓ Corporate engagements of all sized companies within the United States.
- ✓ Expert project management skills (certified previously)

MCS Properties, LLC **(co-owner)** – built/owned two training/office facilities to rent to MCS corp.

1) Blankenbaker/I64– (SBA funding experience) 20,000 sq ft.; 2) Eastpoint/ Gene Snyder -- 30,000 sq ft. facility-- both located in Louisville, Kentucky.

Shron Enterprises, LLC **(owner)**—consulting services Kerrick Holdings, LLC **(co-owner)**—investors, consulting services

Honors and Awards:

- 2023 U of L Research and Innovation Award
- 2022 U of L Community Service Award
- 2021 Louisville Central Community Center –Partner of the Year Award
- 2020 Small Business Institute Mentor of the Year award

- 2020 Small Business Institute Mentor of the Year award
- 2020 Louisville Central Community Center Community Partner of the Year award
- 2019 Business First "Mentor of the Year" award
- 2019 National Association of Women Business Owners **Epic** Award recipient
- 2018 Today's Woman Magazine "Most Admired Education" award
- 2018 Business First "Most Influential Business Women"
- 2017 Business First Hall of Fame Award recipient
- 2017 National Association of Women Business Owners Kentucky Hall of Fame Award recipient
- 2017 Business First "Most Influential Business Women"
- 2017 Better Business Bureau Chairperson (bbb.org)
- 2017 Prospanica Partner Award (still hosting Prospanica 2016-present)
- 2016 Business First "Most Influential business women"
- 2016 U of L College of Business Graduate Faculty Teaching Award (\$1k)
- 2015 U of L College of Business Student Council Faculty of the Year Award
- 2015 Business First "Most Influential business women"
- 2015 Faculty favorite U of L College of Business
- 2014 Small Business Administration (SBA) Kentucky Veterans Advocate Award
- 2014 Business First "Most Influential business women"
- 2013 Business First "one to know Catching up with Sharon Kerrick"
- 2013 University of Louisville College of Business Service Award (\$1k)
- 2013 State of Kentucky business plan competition Faculty Advising Award (\$500)
- 2012 University of Louisville College of Business Teaching Award (\$1k)
- 2011-2012 University of Louisville Paul Weber Teaching Excellence award (\$10,000)
- 2010 Present -Leadership Louisville named as one of the 100 Wise Women
- 2008/2010/2013 State of Kentucky business plan competition Faculty Advising Award (\$500)
- 2008- One of only 20 women selected as inaugural Women4Women Champions 4 Her Award
- 2006–2011-Faculty Favorite both in Colleges of Education and Business
- October, 2008 Junior Achievement Worldwide Leadership & Support Award
- September, 2008 Nominee for Greater Louisville Inc. Technology Innovation Award Keyboard authentication concept
- September, 2007 Greater Louisville Inc. Top TeN Awards dinner mistress of ceremonies (sold out event with over 1,000 guests) with featured keynote speaker Steve Wozniak-cofounder of Apple. I was awarded Greater Louisville Inc. Top TeN Awards-Volunteer of the Year Award 2007.
- November, 2006 Academic Honoree- U of L College of Education and Human Development women leadership and academic Award presented by Women 4 Women and presented by the Dean of the College of Education
- 2006 Concept/prototype of "Eyes" a fingerprint recognition keyboard for online learning assessments. Registered with U of L Office of Technology Transfer. Listed in 2007 OTT Annual Report page 4 it was/has been the only submission from College of Business
- 2005, 2006, 2007, 2009, 2012, 2014- Faculty Honoree at annual U of L student athlete's dinner
- 2005-2006 Selected to work on \$600,000 U of L College of Education- Department of Education: Workforce Research Grant (1 of 8 U of L faculty selected)
- June, 2003 –Winner of Greater Louisville Inc. Top TeN Award "Top Woman in Technology Excellence Award"
- 2003-2005 Selected to serve on \$1.3M U of L College of Education –U.S. Army distance learning development contract (1 of 8 U of L faculty selected)
- 2002-2003 Metro University Outstanding Faculty Award nominee

- 2001 Nominee Finalist The National Association of Women Business Owners (NAWBO)
- 1996 Recipient of National "Who's Who in Technology Award" Microsoft national meeting
- 1998 Recipient of the "40 Under 40" Leadership Award Business First
- 1995 Nominee Finalist The National Association of Women Business Owners (NAWBO)

Judge/Host for various events:

- 2021 co-hosted Elevate conference Kentucky World Trade Center
- 2020-present hosted dozens of Digital Transformation Center free webinars to enable
- upskill/reskill throughout University of Louisville and our community at large
- 2020 invited Judge for the National Association of Women Business Owners EPIC Awards
- 2019 invited Judge for U of L Office of Technology Transfer business pitch competition
- 2019 invited Judge for the Lt. Governor's Entrepreneurship Challenge (April, 2019)
- 2019 Host/Co-Creator -Global Women in Trade- "Elevate" –Kentucky World Trade Center-keynote speaker President of Toyota Kentucky (>130 attendees)
- 2017 & 2018 Host/Co-Creator NAWBO Kentucky "Business in the Bluegrass" symposium (> 150)
- 2017 & 2018 U of L Speed Engineering "Speed Up" Business plan competition- Judge
- 2017 & 2018 Women in Business Conference Community Ventures Pitch Judge
- 2016 Business First "Business of the Year" Judge
- 2015-2016 –U of L Speed Engineering School "Speed Up" Business pitch competition Judge
- 2015 & 2016 Judge Junior Achievement Pitch Competition (Shark for "shark tank" –only woman)
- 2015- Judge The SBA Office of Women's Business Ownership/ Women's Business Center of Kentucky-National Innovate Her Challenge sponsored by SBA.
- 2013-2016 Creator/Competition- Director & Host Greater Louisville Business Alliance- "GLBA Battle of the Business Plans"
- 2010-2014 Competition Director & Host -Walmart Business Plan competition
- 2012-2016 Competition Co-Director/Host Ballard Morton New Venture Creation Business Plan

 Competition and Cardinal Challenge created >\$100,000 award package for competition
- 2005-2014- Judge for the Better Business Bureau's (bbb.org) Business Ethics Award
- September, 2009 Judge for National Association of Women Business Owners EPIC Award
- September, 2009-present-Judge for Distributive Education Clubs of America, Incorporated (DECA)
- June, 2009-2011 -Judge for College of Business Global MBA business plan competition
- May, 2008 Judge for Business Firsts' 40 Under 40 Leadership awards
- December, 2007 Judge for first annual Jefferson County Public Schools IT Challenge
- 2002-2008 Judge for Greater Louisville Inc. Technology Enterprise Top TeN Awards

- June, 2007 Judge for National Foundation for Teaching Entrepreneurship (nfte.org)
- May, 2007 & 2008 U of L Technology Innovation use in Curriculum Award committee judge created rubrics and committee member
- April, 2007 & 2008 Judge for Federal Reserve St. Louis-Louisville Branch: Ky. Essay Contest
- 2004 -2012- Judge for Kentuckiana Technology Acronym spelling bee sponsored by National Family Literacy

Committees/Boards:

- 2019-present Collaborative/founder Women In Technology new 2020-2021 Mentoring program
- 2013-Present 2020 Chair- Louisville Water Company (public/private board) –appointed by the Mayor of Louisville
- 2015-Present Junior Achievement Kentuckiana Board of Directors (ex-officio)
- 2011 –2019 Better Business Bureau Board Member (bbb.org) elected Secretary 2015, Chair elect 2016 & 2018 Chair
- 2016- 2020 Deacon Beargrass Christian Church (Secretary for the Endowment Fund Committee)
- 2015-Present NAWBO Foundation Board elected Secretary 2016-present
- 2012 Present Founder of VetStart and member of selection committee
- 2011-2013 Founding board member National Association of Women Business Owners Foundation
- 2011 2013 Commissioner Louisville Metro Housing Authority Appointed by the Mayor
- 2011- Present Kentucky Entrepreneur Hall of Fame committee member
- 2007-2016 IdeaFestival committee Member
- 2010 2018- Various engagements with Muhammad Ali Center
- 2006 2016: Member of Financial Literacy committee at U of L –Founder of Financial Fiesta/Festival –fall 2007-2016 with over 1200 students attending annually
- 2006 2013: Core development team member of the U of L- 21st Century Supervisor program
- August, 2008 –2012 Appointment by President of U of L serve on the Commission on the Status of Women
- September, 2009 GLI Special technology/innovation committee appointment
- 2007-2008 Chair, Greater Louisville Inc., Technology Enterprise Network (TeN)
- 2006-2007 Vice Chair, Greater Louisville Inc., Technology Enterprise Network (TeN)
- July, 2008 Committee chair & host to "Women in Technology" panelist discussion held at U of L College of Business sold out event over 100 attendees
- June, 2008 Appointment to serve on the U of L College of Education Standards and Admissions
- 2006-2010 Ad hoc member of U of L College of Business undergraduate studies committee with a focus on assessment activities –special projects with Dr. Karcher-Assoc.Dean
- 2005 2015-Appointed to Federal Reserve Bank of St. Louis Branch Education committee
- 2005-2006 Appointed to Ky. World Trade Center Education committee

- June, 2004 –2006-Appointed to advisory committee for The Community@ e-Main
- May, 2004-2006-Appointed to Kentucky Council on Economic Education Board of Directors
- January 2003 Present Appointed to the Greater Louisville Inc. Corporate community leaders Chief Information Officers (CIO) Roundtable
- 2002-2006 Advisory CECS Board member for the U of L Speed Engineering School
- 2002-2005 Executive committee U of L College of Business
- 2000 2002 Board of Directors for House of Ruth (assist AIDS families)
- 2000-2001 Cystic Fibrosis Chairperson (locally)- Chair for Moonbash- largest annual fund
- 1997-2002 CIO Executive Board member and founding member of Louisville Women in Technology (LWIT)
- 1995- Present various activities with Louisville Urban League & Louisville Metro Housing Authority

Assessments/Program Evaluations Activities:

- 2020-2021 CPE analysis report for the Occupational Leadership Learning program
- 2016-2019- AACSB & SAC accreditation at Bellarmine University
- 2006- 2015 AACSB & SAC accreditation committees at University of Louisville Responsible for Undergraduate Entrepreneurship Minor Assurance of Learning Assessments for all sections 2007-2016
- 2005 Kentucky Council on Economic Education Emerging Leader in Teaching Economics (ELITE) pre-test/post-test comparisons summaries for McGraw-Hill
- 2005-2008 & 2012-2016- U of L Assessment reader Assurance outcomes for SAC accreditation
- 2006-2008 NCATE College of Education accreditation committee member
- 2007-2008 Independent study for PhD program –AACSB Assessment Reporting with Dr. Karcher
- 2008- Present Course assessments/activities (AACSB) for all courses in Entrepreneurship Minor
- 2006- Present Program evaluations for Women 4 Women "Finance 4 Her" community program (\$10,000 funded by W4W)
- 2008- Present Program evaluations for" Finance 4 U" on campus program
- 2006- Present Formal Program assessments for Junior Achievement Kentuckiana Biz Town, Finance Park, etc... Present at annual meetings
- 2005-2011 Kentucky standardized testing (CATS) score comparison project –students attending Junior Achievement (JA) programs versus students not attending (\$10,000 funded from JA)

Invited Keynote/Guest speaker:

- 2023- Invited Keynote State of Kentucky Economic Summit—Workforce Development
- 2022 Invited panelist facilitator Women in Technology Conference (Google, Dell, Microsoft)
- 2022 Invited panelist facilitator national Optimize conference
- 2021 Invited speaker Digital Transformation Federal Employee professional development series

- 2021 Invited speaker General Assembly's Future of Work regional career event
- 2021 Invited speaker National Security Agency Cybersecurity Conference
- 2021 Panelist moderator for City of Louisville Future of Work summit
- 2021 Invited featured speaker (March 2021) Army People Seminar Fort Knox
- 2020 Women Influencing Louisville invited featured speaker (Sept 2020)
- 2019 Small Business Administration Kentucky Emerging Leaders program (Nov,2019)
- 2019 –Invited keynote speaker for Polyurethane Foam national conference held in Louisville "Innovation in Mature Industries"
- 2019 YPAL Emerging Leaders presentation
- 2018 Mercer Corporate presentation "Everyone's a project manager"
- 2018 Healthcare Financial Management Association featured speaker
- 2017 LEAD Kentucky featured speaker; Kentucky Society of CPA Women in Leadership Conference
- 2017 Corporate presentations to YUM! Thornton's and Hanover College
- 2016 Keynote Girl Scouts of Kentuckiana annual Leadership Summit & LEAD Kentucky
- 2015 Hosparus annual Leadership meeting presenting speaker
- 2014 Keynote speaker Girl Scouts of Kentuckiana annual Leadership Summit
- 2014 Keynote speaker Christian Care Communities Leadership Retreat
- 2014 Keynote speaker Stoll, Keenon, Ogden –25th Anniversary symposium at Keeneland
- 2013 Greater Louisville Inc Enterprise Corp. Launch Pad series featured speaker Corporate Entrepreneurship
- 2013 Keynote speaker Business First Fast 50 Company Awards luncheon
- 2013 Keynote speaker 21st Annual Southwestern Business Administration Teaching Conference Houston, TX. (Jesse Jones School of Business)
- 2012 Keynote speaker- Annual Louisville Metro Housing Authority scholarship awards ceremony
- 2011 Keynote speaker U of L Delphi Center Paul Weber Awards
- 2010 Invited Guest lecturer for Perm University (Perm, Russia) Entrepreneurship topics.
- June, 2008 Keynote speaker for National Association of Women's Business Owners (NAWBO) officer's induction ceremony and annual meeting
- October, 2008 Keynote speaker. Ky. Association of Student/Accts Receivable Officers annual meeting.

 Topic: Generations XYZ and beyond, a discussion of accountability issues, challenges of roles/responsibilities
- November, 2007 Featured guest speaker International Project Management Day at Kindred Healthcare (hosting). Guest presenter regarding business advantages of using project management methodologies included national statistics and trend analysis.

- 2007 Invited faculty guest lecturer Athens, Greece –Executive MBA program Project Management course –conducted via U of L partner institution
- March, 2007 Invited speaker/panelist: Council of Graduate Schools. Capitalizing on Innovation: Entrepreneurship and Graduate Education (Washington, DC).
- May, 2004 Invited speaker: Practical Classroom Strategies for Using the Internet. Kentucky Accounting Educators Conference annual meeting, Louisville, Ky.
- October, 2003 Keynote speaker. E-Learning. Online: No Time, No Budget, No Results.. First annual E-Learning Symposium, Louisville, Kentucky.
- 2002- Keynote speaker for Siebel Corporations regional meeting for their clients: Data warehousing information to tap into, maximizing the efficiency of using your own data. Louisville, Ky.
- 1998 Invited Awards presenter/speaker for 600+ CIO/CTO's-- technology conference VarVision in California.

Research Publications:

Cumberland, D.M., Deckard, T.G., Kahle-Piasecki, L., **Kerrick, S.A.** and Ellinger, A.D. (2024), "Making sense of the digital badging landscape in education and workplace settings: a scoping review of the empirical literature", *European Journal of Training and Development*, Vol. 48 No. 1/2, pp. 253-275. https://doi.org/10.1108/EJTD-06-2022-0067

Kerrick, S.A., Cumberland, D. M. (2023). For the Birds: When a New Owner Flies in – How Can Franchisees Stay Aloft? *Small Business Institute Journal*, 19 (1), 1-13.

Losavio, M., Sun, J. C., **Kerrick, S.,** Elmaghraby, A., Purdy, C., & Johnson, C. (2022). Integrating democratic cybersecurity: Empowerment of traditional law enforcement and democratic public safety. In R. P. Griffin, U. Tatar, & B. Yankson, *17th international yearbook on cyber warfare and security*. Academic Conferences International, Ltd. (ISBN: 978-1-914587-26-9).

Cumberland, D. M., Peake, W., **Kerrick, S.,** & Tapolsky, M. (2021). LaunchIt: A case study of entrepreneurship education. *International Journal of Entrepreneurship and Small Business*. Advance online publication.

Kerrick, **S.** & Cumberland, D. M. (2021). Employer's perceived value of technology credits infused within a college degree. *Small Business Institute Conference Proceedings*, virtual.

Cumberland, D. M., Peake, W., **Kerrick, S.,** & Tapolsky, M. (2020). Embedding evaluation into a military veteran entrepreneurial training program. *New Directions for Adult and Continuing Education*, (166), 125-138.

- Quinn, R. A., Cumberland, D. M., **Kerrick, S. A.**, (2019). Performance Improvement: When Do Employees Learn from Others' Success Stories? *Journal of Organizational Effectiveness: People and Performance*, Vol. 6 Issue: 1, pp.56-76. https://doi.org/10.1108/JOEPP-07-2018-0043.
- Gosser, K., Petrosko, J., Cumberland, D. M., **Kerrick, S. A.**, Shuck, B. (2018). Organizational Justice and Socialization: Factors Influencing Hourly Workers' Intent to Stay. *Small Business Institute® Journal*. Vol. 14, No. 1., pp. 1-18.
- Cumberland, D. M., Shuck, B. Alagaraja, M., & **Kerrick, S. A.** (2018). Organizational social capital: Ties between HRD, Employee Voice and CEOs. Human Resource Development Review, 17(2):199-221 · June 2018 DOI: 10.1177/1534484318772488.
- Digan, S., **Kerrick, S. A.,** Cumberland, D.M. & Garrett, R. (2017). The Roles of Knowledge and Organizational Form on Opportunity Evaluation. *Journal of Small Business Strategy*, 27, (2) 65-89.
- Cumberland, D.M., **Kerrick, S.A.,** Choi, N., Gosser, K. (2017). Women's community organizations: Exploring attitudes toward collaboration among board members. *Community Development Journal* 48, (1) 30-47. http://dx.doi.org/10.1080/15575330.2016.1242147. ISSN: 1557-5330.
- Lucas, K.A., **Kerrick, S.A.,** Haugen, J. & Crider, C. (2016). Communicating Entrepreneurial Passion: Personal Passion vs. Perceived Passion in Venture Pitches. *IEEE Transactions on Professional Communications*, 59 (4), 363-378. DOI: 10.1109/TPC.2016.2607818.
- **Kerrick**, S.A., Cumberland, D.M., & Choi, N. (2016). Comparing military veterans and civilians responses to an entrepreneurship education program. *Journal of Entrepreneurship Education*, 19 (1), 9-23.
- Cumberland, D.M., Herd, A., Alagaraja, M. & **Kerrick, S.A.** (2016). Assessment and Development of Global Leadership competencies in the Workplace: Review of the Literature. *Advances in Developing Human Resources*, 18, (3), 301-317.
- Cumberland, D.M., **Kerrick, S. A.,** D'Mello, J. & Petrosko, J. (2015). Nonprofit board balance and perceived performance. *Nonprofit Management & Leadership Journal*, *25*,(4),449-462.
- **Kerrick, S. A.,** Miller, K. H., & Ziegler, C. (2015). Using continuous quality improvement (CQI) to sustain success in faculty development for online teaching. *Journal of Faculty Development*, 29,(1), 33-40.
- Gupta, M. and **Kerrick, S.A**. (2014). "A Conflict Resolution Tool for Project Managers: Evaporating Cloud". *Journal International Technology Information Management*, (2), 61-74. (HQ Journal).
- **Kerrick, S. A.,** Cumberland, D.M., Church-Nally, M., & Kemelgor, B. (2014). Military Veterans marching towards entrepreneurship: An exploratory mixed methods study". *International Journal of Business Management* 12,(3), 469-478. http://dx.doi.org/10.1016/j.ijme.2014.05.00.

Digan, S.P., **Kerrick, S.A**. & Yuhan, H., Patel, P. (201X). Following their passion: Does "Entrepreneurial" Passion Fuel Entrepreneurial Learning Behaviors? *Entrepreneur Theory and Practice. Conditionally Accepted/major revisions/resubmit.*

Grants

- *2019-2020 Army People Seminar Pentagon \$65,000; 2020-2021 \$75,000; 2021-2022 \$75,000, 2023-2024 \$75,000
- *2020-2022 National Security Agency (NSA) Cybersecurity Pathways Coalition (brought together UNF, UALR, KCSTC, Seattle U) \$6.3 M.
- *2022-2023 -- National Security Agency (NSA) Cybersecurity Pathways Coalition (brought together UNF, UALR, KCSTC, Seattle U) \$6.3 M Added \$2.1M 2022 for Logistics track 2023-2026 -- NSA Cybersecurity Pathways Coalition \$2.3M Train the Trainer Cyber 2023-2026—Louisville Metro Government \$1.4M Train the Trainer in 26 Louisville,Ky Districts *2020-present -- Digital Transformation Center Humana upskill/re-skill grant (2020-\$250,000; 2021 \$500,000; 2022 \$500,000; 2023 \$500,000; 2024 \$500,000 and 2025 \$500,000

Book chapter:

Ghosh, R., Rude-Parkins, C. & **Kerrick, S.** (2012, July). "Collaborative Problem-solving in Virtual Environments: Effect of Social Interaction, Social Presence, and Sociability on Critical Thinking." Book Chapter: The Next Generation of Distance Education. Springer:NY.

Trade Journal Publications:

- Research **cited in Forbes.com** -- The Money Chronicles: "Making the Perfect Pitch for Your Startup" October 28, 2015.
- Kerrick, S. A. (2015). Unconscious bias often embedded in workplace culture. Business First September 25, 2015.
- Kerrick, S. A. (2015). Syracuse University Military Research Brief: Military veteran's entrepreneurship programs. Institute for Veterans and Military Families. Syracuse University National distribution of over 25,000. July 31, 2015.
- Kerrick, S.A. A salute to Military Veterans: "Military Veterans Marching Towards Entrepreneurship". Business First January 24, 2014.
- Kerrick, S. A. "Create an entrepreneurial ecosystem Build, Support, Celebrate!" Business First November 22, 2013.

Referred Published Proceedings and Conference Presentations:

2024 CAE Annual National Symposium, Louisville, Kentucky, April 16, 2024

SBI 2024

SBI 2023

SBI 2022

Kerrick, S. A. & Cumberland, D.M. (2021). "Launch It – Entrepreneurship and participants motivation". Small Business Institute Conference (SBI) February 2022.

Presenter(s): Michael Losavio, Sharon Kerrick, Adel Elmaghraby, Jeffrey Sun, Im Ghiyoung, University of Louisville

Title/Topic: The Role of Centers of Academic Excellence in Democratizing Cyber Security January 5, 2022: Time: 2:00 - 2:50 pm EST Location: https://caecommunity.zoom.us/my/caeforum National Security Agency Cybersecurity Academic Excellence Forum

Description: The expansion of pervasive and ubiquitous computing, especially with the Internet of Things and the Smart City, also expands the novel means of criminality and its investigation. We suggest that novel means of investigation and discovery may not be sufficient to limit injuries to citizens. Criminal justice and criminology models for cybersecurity offer significant benefits for public cybersecurity, even as they have been largely overlooked. Discussion with the conference participants may inform broader efforts for cybersecurity, including criminal justice integration. Integration of cybersecurity and forensic practices into traditional law enforcement and public safety will be needed to provide public safety and security in our hybrid technical world. We must, in essence, "Democratize" Cyber Security. We discuss means to achieve this and results from efforts to promote this integration.

Losavio, M. M., Sun, J. C., Kerrick, S. A., Elmaghraby, A. S. (2022). Integrating cybersecurity into traditional law enforcement and public safety. Paper presentation at the 17th Annual International Conference on Cyber Warfare and Security (Mar. 17-18, 2022), Albany, NY.

Losavio, M. M., Kerrick, S. A., Elmaghraby, A. S. & Sun, J. C. (2021). *The role of Centers of Academic Excellence in democratizing cyber security*. Symposium presentation at the Kentucky Cybersecurity and Forensics Conference (Nov. 12, 2021), Virtual. [state/regional]

Losavio, M. M., Kerrick, S. A., Elmaghraby, A. S., & Sun, J. C. (2021). *Democratizing cyber security for public safety*. Panel presentation at the annual European Society of Criminology, EuroCrim2021, Lausanne, Switzerland, online (September 8-10, 2021).

Losavio, M. M., Keeling, D. G., Kerrick, S. A., Elmaghraby, A. S., Sun, J. C., Lauf, A. P. O., Wright, A. L., & Larson, A. E. (2021). *Porting Traditional Public Security to Cyber Security: Deployment and Understanding and Accounting for Human Behavior*. Panel presentation at the

National Security Agency, 2021 Hot Topics in the Science of Security Virtual Symposium (April 14, 2021).

Kerrick, S. A. & Cumberland, D.M. (2021). "Employer's perceived value of technology credentials micro credentials infused within a college degree". Small Business Institute Conference (SBI) February 2021. Virtual conference due to COVID.

Khale-Piasceki, L. & Kerrick, S. A. (2021). "Exploration of PsyCap constructs of positive leadership with students from U.S. and Mexico". Small Business Institute Conference (SBI) February 2021. Virtual conference due to COVID.

Williams, A., Cumberland, D.M., & **Kerrick**, **S.** (2020). Inter-institutional collaboration: A case for higher education and assessing the value proposition for collaboration across universities. In S. Minnis, K. Johnson, & K. Yeager (Eds.), *Academy of Human Resource Development Conference Proceedings*, Atlanta, GA

Cumberland, D.M., Peake, W., Kerrick, S.A. & Tapolsky, M. (2020). "Launch-it: A Case Study of Entrepreneurship Education" Small Business Institute Conference (SBI) February 2020. New Orleans, LA.

Kerrick, S. A., & Cumberland, D. M. (2019). "Earth's One-dimensional economy – Will it Translate to Business in Outer Space?" Small Business Institute Conference (SBI) February 2019. Orlando, FL.

Fiet, J., Kerrick, S. A., Kosmidou, V., Naskar, S., & Atkinson, L. (2018)." *Venture-Specific Knowledge and the Micro Advantages of Repeatedly Successful Entrepreneurs*". Academy of Management (AOM) August 2018 Chicago, IL.

Selvy, P., Burge, C. & Kerrick, S.A. (2018). "Using iDevices in classroom". AIKCU Teaching, Learning and Technology Conference. Bellarmine University. May 2018. Louisville, Ky.

Quinn, R.A., Cumberland, D.M., Kerrick, S. A. (2018). "Learning from Others' Success Stories: An Explanation of Motivators Using Social Cognitive Theory." Small Business Institute Conference (SBI) February 2018. Corpus Christie, TX.

Kerrick, S.A., Digan, S.P. Cumberland, D.M. (2018). "What is the influence of entrepreneurship training on entrepreneurial self-efficacy?" Small Business Institute Conference (SBI) February 2018. Corpus Christie, TX.

Robinson, B., Kerrick, S.A., Cumberland, D.M. (2018). "Teamwork infused into college engineering program's curriculum impacts students' professional experience and engagement". Small Business Institute Conference (SBI) February 2018. Corpus Christie, TX.

Church-Nally, M., Cumberland, D. M., Kerrick, S. A., Martin, W., (2017). "The Hidden Danger: When Workers Do not voice safety concerns". Small Business Institute Conference (SBI) February 2017. San Diego, CA.

- Cumberland, D.M., Kerrick, S.A., D'Mello, J., Shuck, B., Ghosh, R. (2017). "Mentoring Programs Impact: A study of a small business association". Small Business Institute Conference (SBI) February 2017. San Diego, CA.
- Kerrick, S. A., Cumberland, D.M. & Namok, C. (2016). "Comparing military veterans and civilian's entrepreneurial passion". Presentation & paper. Small Business Institute Conference (SBI) February, 2016. Awarded best applied research paper. New Orleans, LA.
- Cumberland, D.M., & Kerrick, S. A. (2015). VetStart: A model program for veteran entrepreneurship. Symposium Referred Abstract for *Academy of Human Resource Development*, Jacksonville, FL.
- Digan, S., Kerrick, S.A., Cumberland, D.M., Garrett, R. (2015). The Role of Knowledge on Opportunity Evaluation Decisions: An Example from Franchising. Presented at Academy of Management (AOM). August, 2015.
- Fiet, J.O., Kerrick, S.A., Kosmidou, V., Naskar, S. (2015). Specific Knowledge as a Key to Launching Successful New Ventures. Presented at the Babson Entrepreneurship Research Conference. Selected for publication in 2015 edition of *Frontiers of Entrepreneurship Research BCERC Proceedings*.
- Fiet, J.O., Kerrick, S.A. Kosmidou, V., Naskar, S. (2015). "Do the Venture Ideas of Repeat Entrepreneurs Change after Their Discovery?" Presented at Babson Entrepreneurship Research Conference. June, 2015.
- Kerrick, S. A., Cumberland, D.M. & Namok, C. (2015). "Entrepreneurship Education: Comparing military veterans and civilian's entrepreneurial passion, entrepreneurial self- efficacy and networking frequency". Presentation & paper. Small Business Institute Conference (SBI) February, 2015.
- Kerrick, S. A., Cumberland, D.M., Church, M. & Kemelgor, B. (2014). "Military Veterans marching towards entrepreneurship: An Exploratory Mixed Methods Study". Presentation & paper. Small Business Institute Conference (SBI) February, 2014.
- Kerrick, S. A. (2013). "Caught in the Web: Faculty Development Program Useful and Practical? Converting Face to Face Classes to Online". Accepted E-Learn 2013 –World Conference on Elearning in Corporate, Government, Healthcare and Higher Education. Presentation & paper.
- Poudel, K., Thatcher, S., Kerrick, S. A. "Individual-level Entrepreneurial Identity: Exploring Dimensions and Antecedents". Presentation & paper. Babson Conference October, 2012.
- Poudel, K., Thatcher, S., Kerrick, S. A. "Entrepreneurial Identity: The Missing Link in Nascent Entrepreneurship". Presentation & paper. Babson Conference October, 2012.
- Bae, T.J., Mattingly, E.S., Fiet, J.O. & Kerrick, S.A. "The Role of structural similarity and specific knowledge in successful entrepreneurial applications of technologies". Presentation & paper. Babson Conference- 2011.

- Bae, T.J., Mattingly, E.S., Fiet, J.O. & Kerrick, S.A. "The Market Testing of Business Models as the Basis for Venture Planning". Presentation & paper- Academy of Management- 2011 conference.
- Quen, Y., Thatcher, S., Kerrick, S.A. "Positive Mood and Opportunity Exploitation: The Role of Prior Knowledge". Presentation & paper. Babson 2011 conference.
- Ghosh, R., Rude-Parkins, C. & Kerrick, S. (2010). "Collaborative Problem-solving in Virtual Environments: Effect of Social Interaction, Social Presence, and Sociability on Critical Thinking." Peer review presentation & paper. Association for Educational Communications and Technology (AECT) Summer Research Symposia. Bloomington, Ind. July 2010.
- Kerrick, S. & Reio, T. (2007, September). "21st Century Workforce: Teaching Entrepreneurial Skills and Supporting Internal Entrepreneurs within an Existing Organizational Structure." Peer reviewed presentation & paper. Academy of Human Resource Development (ahrd.org). Annual conference February, 2008.
- Kerrick, S., Reio, T. (2007, February). "E-voking E-motions in E-learning: Project Management Graduate Course re-designed." Peer reviewed paper accepted and presented Academy of Human Resource Development (ahrd.org) Annual conference, Indianapolis.
- Kerrick, S., &. Terry, T. (2009, April). Junior Achievement Exchange City and Chase Finance Park program evaluation 2007-2008. Experiential learning, achievement scores, teacher efficacy, entrepreneurial attitudinal orientation and recommended program changes reflected. Peer reviewed Annual Junior Achievement conference.
- Kerrick, S., & Wendt, S. (2007, April). Junior Achievement Exchange City and Chase Finance Park program evaluation 2005-2006. Experiential learning, achievement scores, teacher efficacy, entrepreneurial attitudinal orientation and recommended program changes reflected. Peer reviewed Annual Junior Achievement conference.
- Kerrick, S., Boyle, M. & Parkins C. (2005, June). "*E-voking E-motions in E-learning*." Peerreviewed paper accepted and presentation for Association for the Advancement of Computing in Education (AACE) World E-Learning Conference Montreal, Canada.
- Kerrick, S., Hoyt, J. & Wormley, K., (2005, March). "Overview of Kentuckiana Healthcare Workforce Initiative." Peer reviewed presentation & paper accepted and presented at the 2005 Strategies for Change: Kentucky's Ethnic Minorities in Higher Education Conference Louisville, Kentucky.
- Parkins C., Bauer, R., Miller, K., & Kerrick S. (2004, November). "War is a Messy and Ill-Structured Situation." Peer-reviewed presentation & paper for Association for the Advancement of Computing in Education (AACE) Conference, Washington, D.C.
- Kerrick, S. & Parkins, C. (2004, September). Peer reviewed paper and presentation. "*Incorporating behavioral, cognitive and constructivists' approaches within a Blended Learning Environment*". The Kentucky Higher Education Computing Conference in conjunction with the Connected

Learning in Kentucky and Academic Library Council of Kentucky. Post-secondary education technology conference, Northern Kentucky University, Highland Heights.

Other research based articles & presentations:

Kerrick, S. (2007, March). Invited panelist. Council of Graduate Schools (cgsnet.org) monograph: "Capitalizing on Innovation: Entrepreneurship and Graduate Education." Washington, D.C.

Kerrick, S. (2004, October). "Student Engagement in a Blended Learning Environment – A Case in Point." The Oracle newsletter inaugural edition University of Louisville.

Boyle, M., Martin, E., & Kerrick, S. (2004, May). "*Transforming Online Content through Multimedia*". Kentucky Council on Post-Secondary Education (CPE) Faculty Development Conference, Lexington.

Allison, J., & Kerrick, S. (2004, May). "Utilizing Metacytes within Blackboard." Poster session. Kentucky Council on Post-Secondary Education (CPE) Faculty Development Conference, Lexington, Ky.